



# COLLEGE FOOTBALL PLAYOFF

MEDIA GUIDE

2014-15 EDITION

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# COLLEGE FOOTBALL PLAYOFF

This season, college football enters a new four-team playoff era. The format is simple: the best four teams, two semifinals played in bowl games and a championship game played in a different city each year. It's the biggest innovation in the sport in decades.

### EVERY GAME COUNTS

The new playoff preserves the excitement and significance of college football's unique regular season where every game counts.

### THE BEST FOUR TEAMS

The selection committee will choose the four teams for the playoff based on strength of schedule, head-to-head results, comparison of results against common opponents, championships won and other factors.

### BEST OF ALL WORLDS

The new postseason structure creates an exciting four-team playoff that preserves the best regular season in sports and protects America's rich bowl tradition. It does not go too far; it goes just the right distance and respects the academic calendar while limiting the number of games played by student-athletes.

### A NEW YEAR'S SPECTACULAR

Fans will enjoy back-to-back triple headers. Two semifinals and four other premier bowl games will be played on New Year's Eve and New Year's Day. Those holidays will belong to college football. Semifinal games will rotate among six different bowls, extending the experience to more fans.

### CHAMPIONSHIP MONDAY

The championship game will be on Monday night every year.

### UNIVERSAL ACCESS

Every FBS team has equal access to the playoff based on its performance. No team will qualify automatically.

### MORE REVENUE

The popularity of the new format will increase revenue for all conferences and independent institutions.

### THE FBS CONFERENCES MANAGE THE COLLEGE FOOTBALL PLAYOFF

The FBS conferences manage the College Football Playoff. All 10 conferences are members of the new entity—CFP Administration, LLC. University presidents and chancellors from all 10 conferences and Notre Dame form the Board of Managers and govern the administrative operations, with commissioners (the Management Committee) managing the event with guidance from an advisory group of athletics directors. A small staff in the playoff office in Irving, Texas, carries out the detailed responsibilities.

### SELECTION COMMITTEE

A talented group of high-integrity individuals with experience as coaches, student-athletes, collegiate administrators and journalists, along with sitting athletics directors, comprise the selection committee. The group will create rankings seven times each year. The members of the selection committee are: Jeff Long (chair), Barry Alvarez, Mike Gould, Pat Haden, Tom Jernstedt, Oliver Luck, Archie Manning\*, Tom Osborne, Dan Radakovich, Condoleezza Rice, Mike Tranchese, Steve Wieberg and Tyrone Willingham.

*\*on health-related leave of absence for the 2014 regular season*

### SELECTION COMMITTEE RESPONSIBILITIES

- Select the top four teams for the playoff, rank them and assign them to semifinal sites.
- Rank the next group of teams to play in other New Year's bowls if berth are available.
- Select the highest-ranked champion from the five conferences without New Year's bowl contracts.
- Assign teams to New Year's bowls
  - Create competitive matchups
  - Attempt to avoid rematches of regular-season games and repeat appearances
  - Consider geography

### PARTICIPANTS IN THE NEW YEAR'S BOWLS

Both participants in the Orange, Rose and Sugar Bowls are contracted outside the playoff arrangement (Big Ten and Pac-12 to Rose Bowl; SEC and Big 12 to Sugar Bowl; ACC to Orange Bowl against the highest ranked available team from the SEC, Big Ten and Notre Dame). If a conference champion qualifies for the playoff, then the bowl will choose a replacement from that conference. When those bowls host the semifinals and their contracted conference champions do not qualify, then the displaced champion(s) will play in the other New Year's bowls.

The Fiesta, Cotton and Peach Bowls will host displaced conference champions and the top-ranked champion from a non-contract conference. The highest-ranked available teams will fill any other berths. The selection committee will make the pairings.

### THE COMPANY

CFP Administration, LLC. was formed to manage the administrative operations of the College Football Playoff. Members of the company are the 10 Football Bowl Subdivision conferences (American Athletic, Atlantic Coast, Big Ten, Big 12, Conference USA, Mid-American, Mountain West, Pac-12, Southeastern and Sun Belt) and the University of Notre Dame.

### THE BOARD OF MANAGERS

*(11 university presidents or chancellors)*

The company's business, property and affairs are governed by the board. The board develops, reviews and approves annual budgets, policies and operating guidelines. It also appoints and removes officers of the company. It has authority of over all aspects of the company's operations.

- **Rodney Bennett** – President, *University of Southern Mississippi (C-USA)*
- **Nick Bruno** – President, *University of Louisiana at Monroe (Sun Belt)*
- **Anthony Frank** – President, *Colorado State University (Mountain West)*
- **Judy Genshaft** – President, *University of South Florida (American Athletic)*
- **Rev. John Jenkins** – President, *University of Notre Dame (Independent)*
- **Bernie Machen** – President, *University of Florida (SEC)*
- **Roderick McDavis** – President, *Ohio University (MAC)*
- **Max Nikias** – President, *University of Southern California (Pac-12)*
- **Harvey Perlman (chair)** – Chancellor, *University of Nebraska (Big Ten)*
- **Bill Powers** – President, *University of Texas (Big 12)*
- **Donna E. Shalala** – President, *University of Miami (ACC)*

## MANAGEMENT COMMITTEE

(10 conference commissioners and Notre Dame athletics director)

This committee manages day-to-day operations of the company. It has authority over those aspects of the company's operations that are not reserved exclusively for the board, but all of its decisions are subject to review by the board.

- **Mike Aresco** – Commissioner  
*(American Athletic)*
- **Britton Banowsky** – Commissioner  
*(C-USA)*
- **Karl Benson** – Commissioner *(Sun Belt)*
- **Bob Bowlsby** – Commissioner *(Big 12)*
- **Jim Delany** – Commissioner *(Big Ten)*
- **Larry Scott** – Commissioner *(Pac-12)*
- **Mike Slive** – Commissioner *(SEC)*
- **Jon Steinbrecher** – Commissioner *(MAC)*
- **Jack Swarbrick** – Athletics Director  
*(Notre Dame)*
- **John Swofford** – Commissioner *(ACC)*
- **Craig Thompson** – Commissioner  
*(Mountain West)*

## ATHLETICS DIRECTORS ADVISORY GROUP

The management committee has appointed the athletics directors group to offer counsel on operational matters pertaining directly to the participating institutions. The athletic directors group is advisory only and does not have any authority in managing the company's affairs.

- **Gary Barta** – Athletics Director,  
*University of Iowa (Big Ten)*
- **Tom Bowen** – Athletics Director,  
*University of Memphis (American Athletic)*
- **Tom Burman** – Athletics Director,  
*University of Wyoming (Mountain West)*
- **Joe Castiglione** – Athletics Director,  
*University of Oklahoma (Big 12)*
- **Jeremy Foley** – Athletics Director,  
*University of Florida (SEC)*
- **Dan Guerrero** – Athletics Director,  
*University of California, Los Angeles (Pac-12)*
- **Chris Massaro** – Athletics Director,  
*Middle Tennessee State (C-USA)*
- **Terry Mohajir** – Athletics Director,  
*Arkansas State University (Sun Belt)*
- **Mike O'Brien** – Athletics Director,  
*University of Toledo (MAC)*
- **Stan Wilcox** – Athletics Director,  
*Florida State University (ACC)*

# SELECTION COMMITTEE

## SELECTION COMMITTEE CHAIR

As chosen by the management committee, Jeff Long, vice chancellor and director of athletics at the University of Arkansas-Fayetteville, serves as the Selection Committee Chair.

## COMMITTEE MEMBERS

The 13 members of the College Football Playoff Selection Committee were unanimously chosen by the College Football Playoff Management Committee, the commissioners of the conferences overseeing the playoff. In aggregate, the selection committee members have roughly 230 years of experience in college football. The group includes 10 people who played college football, two former top-level university administrators, five current athletics directors, three members of the College Football Hall of Fame, three former college football head coaches, a former United States Secretary of State, a former member of Congress, and a retired three-star general.

In addition, the group includes a Rhodes Scholar, two Academic All-Americans, three Phi Beta Kappa graduates, and a retired journalist who won numerous awards as a reporter. Collectively the group has 26 degrees of higher learning, including eight master's degrees, two law degrees, and two doctoral degrees.

The members of the selection committee are:

- **Jeff Long** – Vice Chancellor and Director of Athletics, *University of Arkansas-Fayetteville, Chair*
- **Barry Alvarez** – Director of Athletics, *University of Wisconsin-Madison*
- **Lieutenant General Mike Gould** – former Superintendent, *United States Air Force Academy*
- **Pat Haden** – Director of Athletics, *University of Southern California*
- **Tom Jernstedt** – former NCAA Executive Vice President
- **Oliver Luck** – Director of Athletics, *West Virginia University*
- **Archie Manning\*** – former University of Mississippi Quarterback and All-Pro NFL Quarterback
- **Tom Osborne** – former Head Coach and Director of Athletics, *University of Nebraska-Lincoln*
- **Dan Radakovich** – Director of Athletics, *Clemson University*
- **Condoleezza Rice** – Stanford University Professor, former Stanford Provost and former United States Secretary of State
- **Mike Tranchese** – former Commissioner of the Big East Conference
- **Steve Wieberg** – former College Football Reporter, *USA Today*
- **Tyrone Willingham** – former Head Coach of three FBS institutions

*\*on health-related leave of absence for the 2014 regular season*

## HOW TO SELECT THE FOUR BEST TEAMS TO COMPETE FOR THE COLLEGE FOOTBALL NATIONAL CHAMPIONSHIP

*(This document was created by the commissioners June 20, 2012, and was adopted unanimously by the university presidents when they formally created the playoff June 26, 2012.)*

Ranking football teams is an art, not a science. Football is popular in some measure because the outcome of a game between reasonably matched teams is so often decided by emotional commitment, momentum, injuries and the “unexpected bounce of the ball.” In any ranking system, perfection or consensus is not possible and the physical impact of the game on student athletes prevents elaborate playoff systems of multiple games. For purposes of any four team playoff, the process will inevitably need to select the four best teams from among several with legitimate claims to participate.

### Proposed Selection Process

Establish a committee that will be instructed to place an emphasis on winning conference championships, strength of schedule and head-to-head competition when comparing teams with similar records and pedigree (treat final determination like a tie-breaker; apply specific guidelines).

The criteria to be provided to the selection committee must be aligned with the ideals of the commissioners, Presidents, athletic directors and coaches to honor regular season success while at the same time providing enough flexibility and discretion to select a non-champion or independent under circumstances where that particular non-champion or independent is unequivocally one of the four best teams in the country.

When circumstances at the margins indicate that teams are comparable, then the following criteria must be considered:

- Championships won
- Strength of schedule
- Head-to-head competition (if it occurred)
- Comparative outcomes of common opponents (without incenting margin of victory)

We believe that a committee of experts properly instructed (based on beliefs that the regular season is unique and must be preserved; and that championships won on the field and strength of schedule are important values that must be incorporated into the selection process) has very strong support throughout the college football community.

Under the current construct, polls (although well-intended) have not expressed these values; particularly at the margins where teams that have won head-to-head competition and championships are sometimes ranked behind non-champions and teams that have lost in head-to-head competition. Nuanced mathematical formulas ignore some teams who “deserve” to be selected.



As we expand from two teams to four teams we want to establish a human selection committee that: (1) will be provided a clear set of guidelines; (2) will be expected to take the facts of each case and specifically apply the guidelines; and (3) will be led by a Chairperson who will be expected to explain publicly the committee's decisions.

Some of the guidelines and protocols expected to be established to guide the committee would include, but not be limited to, the following:

- While it is understood that committee members will take into consideration all kinds of data including polls, committee members will be required to discredit polls wherein initial rankings are established before competition has occurred;
- Any polls that are taken into consideration by the selection committee must be completely open and transparent to the public;
- Strength of schedule, head-to-head competition and championships won must be specifically applied as tie-breakers between teams that look similar;
- Committee members associated with any team under consideration during the selection process will be required to recuse themselves from any deliberations associated with that team;

We would expect this same set of principles to be applied, particularly at the margins (teams 10-11-12).

## COMMITTEE PROTOCOL

**1. Mission.** The committee's task will be to select the best teams, rank the teams for inclusion in the playoff and selected other bowl games and, then assign the teams to sites.

**2. Principles.** The committee will select the teams using a process that distinguishes among otherwise comparable teams by considering:

- Conference championships won,
- Strength of schedule,
- Head-to-head competition,
- Comparative outcomes of common opponents (without inenting margin of victory), and,
- Other relevant factors such as key injuries that may have affected a team's performance during the season or likely will affect its postseason performance.

**3. Voting Process.** The voting process generally will include seven rounds of ballots through which the committee members first will select a small pool of teams to be evaluated, then will rank those teams, with the top-ranked teams being placed in the rankings in groups of three or four. Individual ballots will be compiled into a composite ranking. Each committee member will independently evaluate an immense amount of information during the process. This evaluation will lead to individual qualitative and quantitative opinions that will inform each member's votes.

### 4. Number of Teams to Be Ranked.

The committee will rank 25 teams. If no champion of a non-contract conference is among that group, then the committee will compare the five conference champions against each other. The highest ranked of those five teams will be the representative.

### 5. Meeting Schedule.

The committee will meet in person weekly beginning at mid-season to produce interim rankings before selection weekend.

The dates in the fall of 2014 will be as follows:

Monday and Tuesday, October 27-28  
 Monday and Tuesday, November 3-4  
 Monday and Tuesday, November 10-11  
 Monday and Tuesday, November 17-18  
 Monday and Tuesday, November 24-25  
 Monday and Tuesday, December 1-2  
 Friday-Sunday, December 5-7

### 6. Point Persons for Gathering

**Information.** The committee has assigned two members to be the "point persons" to gather material about the teams in each conference and the independent teams. The process will assure that each team is fully reviewed and that no information is overlooked.

The point persons will ensure that (1) the committee has complete, detailed information about each team, and (2) the conferences and independent institutions have an effective and efficient channel for providing facts to the committee.

The committee wishes to be clear about the role of the point persons. They are not and will not be advocates for teams in any conference or for any independent institution. They will not speak on behalf

of any conference or institution during the committee's deliberations or represent any conference's or independent institution's interests during those deliberations. Their function is to gather information and ensure that it is available to the committee. Their role as a liaison to a particular conference or independent institution is purely for the purpose of objective fact-gathering.

The point persons will communicate with conference staff members on three teleconferences during the regular season. The point persons will accept objective factual information from a conference and may actively seek such information from a conference during a teleconference. They may take subjective viewpoints provided by a conference comparing the performance of one conference institution to another. They will ensure that all information provided by a conference is presented to the committee for its consideration. Outside of the three teleconferences, there will be no contact between the point persons and any conference staff member, or vice-versa; all information will be relayed through the CFP staff.

Following are the point persons for 2014-15:

|                |                                         |
|----------------|-----------------------------------------|
| American       | Mike Gould<br>and Pat Haden             |
| Atlantic Coast | Tom Jernstedt<br>and Steve Wieberg      |
| Big Ten        | Pat Haden<br>and Condoleezza Rice       |
| Big 12         | Barry Alvarez<br>and Mike Traghese      |
| Conference-USA | Tom Osborne<br>and Condoleezza Rice     |
| Mid-American   | Barry Alvarez<br>and Tyrone Willingham  |
| Mountain West  | Oliver Luck<br>and Mike Traghese        |
| Pac-12         | Mike Gould<br>and Tom Osborne           |
| Southeastern   | Oliver Luck<br>and Steve Wieberg        |
| Sun Belt       | Dan Radakovich<br>and Tyrone Willingham |
| Independents   | Dan Radakovich<br>and Steve Wieberg     |

**7. Metrics.** There will not be one single metric to assist the committee. Rather, the committee will consider a wide variety of data and information.

**8. Participants.** There shall be no limit on the number of teams that may participate from one conference in the playoff semifinals and the associated bowl games.

**9. Pairings for Semifinals.**

A. The team ranked No. 1 by the selection committee will play team No. 4 in the semifinals. Team No. 2 will meet team No. 3.

B. When assigning teams to sites, the committee will place the top two seeds at the most advantageous sites, weighing criteria such as convenience of travel for its fans, home-crowd advantage or disadvantage and general familiarity with the host city and its stadium. Preference will go to the No. 1 seed.

**10. Pairings for Selected Other Bowl Games.**

A. All displaced conference champions and the highest ranked champion from a non-contract conference, as ranked by the committee, will participate in selected other bowl games and will be assigned to those games by the committee. If berths in the selected other bowl games remain available after those teams have been identified, the highest ranked other teams, as ranked by the committee, will fill those berths in rank order.

(Note: A “displaced conference champion” is a champion of a contract conference that does not qualify for the playoff in a year when its contract bowl hosts a semifinal game.)

B. The committee shall create the best matchups in these bowl games in light of the following considerations. None of these considerations shall affect the ranking of teams. Also, none of these considerations will be controlling in determining the assignment of teams to available bowl games.

- The committee will use geography as a consideration in the pairing of teams and assigning them to available bowl games.
- The committee will attempt to avoid regular-season rematches when assigning teams to bowls.
- To benefit fans and student-athletes,

- The committee will use geography as a consideration in the pairing of teams and assigning them to available bowl games
- The committee will attempt to avoid regular-season rematches when assigning teams to bowls.
- To benefit fans and student-athletes, the committee will attempt to avoid assigning a team, or conference, or the highest-ranked champion of a non-contract conference, to the same bowl game repeatedly.
- The committee will consider regular-season head-to-head results when assigning teams to bowls.
- The committee will consider conference championships when assigning teams to bowls.

**11. Selection Sequence.**

- Selection committee will rank teams 1-25.
- Selection committee will place teams in the playoff semifinals bowls.
- Contract bowls will fill their berths in accordance with their contracts.
- Selection committee will assign teams to remainder of the Cotton, Fiesta and Peach Bowl berths.

**12. Recusal Policy.** If a committee member or an immediate family member, e.g., spouse, sibling or child, (a) is compensated by a school, (b) provides professional services for a school, or (c) is on the coaching staff or administrative staff at a school or is a football student-athlete at a school, that member will be recused. Such compensation shall include not only direct employment, but also current paid consulting arrangements, deferred compensation (e.g., contract payments continuing after employment has ended) or other benefits.

The committee will have the option to add other recusals if special circumstances arise.

A recused member shall not participate in any votes involving the team from which the individual is recused.

A recused member is permitted to answer only factual questions about the institution from which the member is recused, but shall not be present during any deliberations regarding that team’s selection or seeding.

Recused members shall not participate in discussions regarding the placement of the reduced team into a bowl game.

Following are the recusals for 2014-15:

- Air Force – Mike Gould
- Arkansas – Jeff Long
- Clemson – Dan Radakovich
- Mississippi – Archie Manning
- Nebraska – Tom Osborne
- Southern California – Pat Haden
- Stanford – Condoleezza Rice
- West Virginia – Oliver Luck
- Wisconsin – Barry Alvarez

**13. Terms.** Generally, the members shall serve three-year terms. Until the rotation has been achieved, certain terms may be shorter or longer. Terms shall be staggered to allow for an eventual rotation of members. Members will not be eligible for re-appointment.

**Terms Expire February 2016**

- Gould, Mike
- Haden, Pat
- Osborne, Tom
- Traghese, Mike

**Terms Expire February 2017**

- Alvarez, Barry
- Luck, Oliver
- Manning, Archie
- Rice, Condoleezza



**Terms Expire February 2018**

Jernstedt, Tom  
 Long, Jeff  
 Radakovich, Dan  
 Wieberg, Steve  
 Willingham, Tyrone

**14. Committee Chair.** The Management Committee selected the first chair of the committee. The selection committee members will select future chairs.

VOTING PROCESS

1. Each committee member will create a list of the 25 teams he or she believes to be the best in the country, in no particular order. Teams listed by three or more members will remain under consideration. At the conclusion of any round, other teams can be added to the group of teams under consideration by a vote of three or more members.
2. Each member will list the best six teams, in no particular order. The six teams receiving the most votes will comprise the pool for the first ranking step.
3. In the first ranking step, each member will rank those six teams, one through six, with one being the best. The best team in each member's ranking will receive one point, second-best two points, etc. The members' rankings will be added together and the three teams receiving the fewest points will become the top three seeds. The three teams that were not seeded will be held over for the next ranking step.
4. Each member will list the six best remaining teams, in no particular order. The three teams receiving the most votes will be added to the three teams held over to comprise the next ranking step.

5. Steps No. 3 and 4 will be repeated until 25 teams have been seeded. There will be seven rounds of voting; each round will consist of a "listing step" and a "ranking step."

**Notes:**

- A. Any "recused" member can participate in Step No. 1, but cannot list the team for which he or she is recused. "Recused" teams (i.e., teams for whom a member has been recused) receiving at least two votes in Step No. 1 will remain under consideration.
- B. A recused member can participate in Step No. 2, but cannot list the recused team. If a recused team is within one vote of advancing to the pool, that team will be pooled with the team (or teams) receiving the fewest votes. If necessary, a "tie-breaker" ranking vote will be conducted among those teams to identify the team or teams that would be added to the pool.
- C. A recused member cannot participate in Step No. 3 if the recused team is in the pool.
- D. Between each step, the committee members will conduct a thorough evaluation of the teams before conducting the vote.
- E. After each round is completed, any group of three or more teams can be reconsidered if more than three members vote to do so. Step No. 3 would be repeated to determine if adjustments should be made.
- F. After the first nine teams are seeded, the number of teams listed in Step No. 2 will be increased to eight, and the number of teams seeded and held in Steps No. 3 and 4 will be increased to four.

G. At any time in the process, the number of teams to be included in a pool may be increased or decreased with approval of more than eight members of the committee.

H. After any round of voting, a team or teams may be added to the initial pool by an affirmative vote of three or more committee members.

I. All votes will be by secret ballot.

RANKINGS SCHEDULE

The selection committee members will meet weekly, in person, on Mondays and Tuesdays to produce rankings. The committee will issue its first rankings Tuesday, October 28, after the completion of the ninth week of the regular season. The committee will announce its rankings on ESPN each Tuesday evening beginning October 28 and continuing for the next five weeks.

| Date         | Time (ET)  | Network |
|--------------|------------|---------|
| Tues, Oct 28 | 7:30 p.m.  | ESPN    |
| Tues, Nov 4  | 7:30 p.m.  | ESPN    |
| Tues, Nov 11 | 7:30 p.m.  | ESPN    |
| Tues, Nov 18 | 7 p.m.     | ESPN2   |
| Tues, Nov 25 | 7 p.m.     | ESPN    |
| Tues, Dec 2  | 7 p.m.     | ESPN    |
| Sun, Dec 7   | 12:45 p.m. | ESPN    |

SELECTION COMMITTEE MEETING SCHEDULE

The committee will meet in person weekly beginning at mid-season to produce interim rankings before selection weekend.

**The dates in the fall of 2014 will be as follows:**

- Monday and Tuesday, October 27-28
- Monday and Tuesday, November 3-4
- Monday and Tuesday, November 10-11

- Monday and Tuesday, November 17-18
- Monday and Tuesday, November 24-25
- Monday and Tuesday, December 1-2
- Friday-Sunday, December 5-7

SELECTION DAY

Selection Day will take place on Sunday, December 7. On this day, the semifinal matchups for the College Football Playoff will be announced. ESPN will broadcast the announcement at 12:45 p.m. ET.

SELECTION DAY TIMELINE

**College Football Playoff Selection Committee** *(All times Central)*

- 11:45 a.m.** – CFP announces playoff semifinal pairings and semifinal bowl assignments live on ESPN (The committee will have completed the ranking of the top 25, and will provide the Orange Bowl, confidentially, any rankings that may affect its selection.)
- 1:45 p.m.** – CFP announces Cotton, Fiesta and Peach bowl pairings and final top 25 rankings on ESPN; Orange Bowl pairing also announced on ESPN
- 3 p.m.** – Telephonic news conference with coaches of semifinal No. 1 vs. No. 4
- 3:20 p.m.** – Telephonic news conference with coaches of semifinal No. 2 vs. No. 3
- 3:40 p.m.** – Telephonic news conference with coaches of Orange Bowl
- 4 p.m.** – Telephonic news conference with coaches of Cotton Bowl
- 4:20 p.m.** – Telephonic news conference with coaches of Peach Bowl
- 4:40 p.m.** – Telephonic news conference with coaches of Fiesta Bowl

## FREQUENTLY ASKED QUESTIONS

**What is the Mission of the Selection Committee?**

The committee's task will be to select the best teams, rank the teams for inclusion in the playoff and selected other bowl games and, then assign the teams to sites.

**What is the voting procedure?**

The committee will identify small groups of teams and then will evaluate those teams against each other in a detailed and deliberative manner. The committee members will then vote the teams into the rankings.

**What criteria will the selection committee use to rank the teams?**

The committee will select the teams using a process that distinguishes among otherwise comparable teams by considering conference championships won, strength of schedule, head-to-head competition, comparative outcomes of common opponents (without inenting margin of victory) and other relevant factors that may have affected a team's performance during the season or likely will affect its postseason performance.

Selection committee members will have flexibility to examine whatever data they believe is relevant to inform their decisions. They will also review a significant amount of game video. Among the many factors the committee will consider are win-loss record, strength of schedule, head-to-head results, comparison of results against common opponents and conference championships won. The playoff group has retained SportSource Analytics to provide the data platform for the committee's use. This platform will allow the committee members to compare and contrast teams on every level possible. Each member will evaluate the data at hand, and then the individuals will vote to produce a group decision.

**Will there be ballot votes to determine the top four teams?**

The voting process will include a series of ballots through which the committee members first select a pool of teams to be considered, then rank those teams. Individual ballots will be compiled into a composite ranking. Each committee member independently will evaluate an immense amount of information during the process. This evaluation will bring about individual qualitative and quantitative opinions that will lead to each member's vote.

**Will the committee's deliberations be made public?**

The selection committee process will be as transparent as possible, and the committee will deliberate and determine the most appropriate ways to achieve that. We want to create an arrangement that allows for maximum disclosure, while also allowing the committee to deliberate among themselves in a thoughtful and effective manner. The selection committee will have a structure and a defined set of procedures that will be made available to the public. Also, the committee will conduct "mock" selection exercises to allow reporters to become familiar with the process.

**How many teams will the selection committee rank?**

The committee will rank 25 teams.

**Will the selection committee publicize its rankings throughout the season?**

Yes. The committee will meet in person to evaluate teams and prepare interim rankings during the regular season.

The committee will issue its first rankings on Tuesday, October 28, after the completion of the ninth week of the regular season. The committee will announce its rankings on ESPN each Tuesday Tuesday evening beginning October 28 and continuing for the next five weeks. These interim rankings will provide transparency and will enable teams and fans to understand the current state of play. Following are the dates when the rankings will be released during the 2014 season.

- October 28
- November 4
- November 11
- November 18
- November 25
- December 2
- December 7 (Selection Day)

**When will the committee meet during the 2014 season? Will they meet in person?**

The committee members will meet weekly, in person, on Mondays and Tuesdays to produce rankings. The committee will then meet again during selection weekend to conduct a final evaluation and determine the pairings for the playoff and the other bowls.

**When will Selection Weekend happen?**

The committee's first "selection weekend" will be the weekend of Saturday and Sunday, December 6-7, 2014.

**Why are there 13 members of the selection committee?**

The number was chosen to allow for good representation, active discussion and differences of views, and to permit decision-making. This is the right size — not too small or too large.

**What criteria were used to choose members of the selection committee?**

The top-priority criterion was integrity. There are five categories of individuals: People with experience as (1) coaches, (2) student-athletes, (3) administrators, (4) journalists and also (5) sitting directors of athletics. The management committee gave careful consideration to the standards for membership and to identifying individuals who matched the criteria. Among the other valued attributes were football expertise, objectivity, ability to carefully evaluate and discern information and experience in making decisions under scrutiny. Members were asked to commit significant time to the endeavor.

**Why are athletics directors on the committee?**

The directors of athletics (ADs) have some of the best institutional knowledge of college football, and the selection committee is much stronger with their participation. Many ADs have careers spanning more than one conference and many have worked at the Football Championship Subdivision (FCS) level as well. The goal was to make the selection committee the best and strongest it can be, which is why ADs are included. Like all selection committee members, ADs will act in the best interest of the game.

**Is there a recusal policy in place for committee members?**

Yes. Committee members will be recused from participating in votes involving a school's team if they or an immediate family member receives compensation from the school or has a professional relationship with that school. The committee will have the option to add other recusals if special circumstances arise.

**What are the terms of the recusal policy?**

A recused member shall not participate in any votes, nor be present during deliberations involving the team's selection or seeding, but may answer factual questions about the institution from which the member is recused. The recusal policy is virtually identical to the NCAA men's basketball committee policy.

**How will the teams that are not in the playoff be selected for the other bowls that make up this new arrangement?**

All conferences negotiated individual bowl contracts for their champions. Five conferences have arranged contracts for their champions to play in New Year's bowl games — Atlantic Coast (Orange), Big Ten (Rose), Big 12 (Sugar), Pac-12 (Rose), and Southeastern (Sugar).

The highest ranked champion of the other five Football Bowl Subdivision conferences (the American Athletic, Conference- USA, Mid-American, Mountain West and Sun Belt), as determined by the selection committee, will play in one of the six New Year's bowls. Other available berths will be awarded to the teams ranked highest by the committee. The committee will assign teams to bowls.

When the Fiesta, Cotton and Atlanta bowls are not hosting semifinal games, their participants will come from three sources: (1) The highest ranked champion among the five conferences listed in the paragraph above, (2) conference champions that are displaced when their contracted bowls host semifinals and (3) the remaining teams ranked highest in the committee's rankings.

The committee will assign teams to the non-playoff bowls to create the most compelling matchups, while considering other factors such as geographic proximity, avoiding rematches of regular-season games and avoiding rematches of recent years' bowl games.

**Can selection committee members serve more than one term?****If so, how many terms are allowed or can they serve forever if they like?**

Members will serve one three-year term. Terms will be staggered to allow for an eventual rotation of members. Until the rotation has been achieved, certain terms may be shorter or longer.

**Can a committee member be removed? If so, by whom and for what reasons?**

In the unlikely scenario where a committee member is unable to meet the obligations that come with serving on the committee, the management committee would seek a replacement.

**Will future chairs be appointed by the management committee or by the members of the selection committee themselves?**

Future chairs will be chosen by the selection committee.

**Will the selection committee members be compensated?**

No, there will be no compensation for committee members. Expenses will be reimbursed.

**Will the committee members travel to games to watch in person?**

The members will not be expected to attend games in person. They will be expected to watch video extensively.

**What is the role of the chair?**

The chair of the selection committee is responsible for the leadership of the committee and will ensure an environment under which the committee members work together to evaluate teams and create rankings. The chair will lead meetings, help set the committee's agenda, and share spokesperson duties with the executive director of the College Football Playoff. The chair — and the selection committee itself — will not be involved in the operation of the playoff; its sole responsibility will be ranking the teams and making the pairings.

**What is the role of the College Football Playoff Executive Director and staff as it pertains to the selection committee operations? Is the executive director a voting member?**

The executive director will not have a vote, and the College Football Playoff staff's role will be to provide support to the committee. The executive director and staff will direct the day-to-day business and administrative operations of the playoff itself, in keeping with the objectives established by the board of managers and management committee.

The selection committee is an independent body that will operate according to the objectives established by the board of managers and management committee.



# COLLEGE FOOTBALL PLAYOFF STAFF

## BILL HANCOCK

### **Executive Director**

Bill Hancock has achieved a unique trifecta in college athletics: he was the first director of the NCAA Final Four, first director of the Bowl Championship Series (BCS) and the first director of the College Football Playoff. His five-decade career began in 1971 when he became assistant sports information director at the University of Oklahoma. He was later editor of the Hobart Democrat-Chief newspaper, and then Service Bureau Director and Assistant Commissioner at the Big Eight Conference. He then spent 16 years with the NCAA Division I Men's Basketball Championship, 13 years as its director. In 2005, he was appointed administrator of the BCS. He became executive director in 2009 and was named to the same role for the playoff when it was created in 2012. Hancock earned a bachelor's degree in journalism from Oklahoma. He and his wife, Nicki, have been married since 1968. Their son, Will, an SID himself, died in the Oklahoma State University airplane crash in 2001. Their other son, Nate and his wife, Kristin, live in Overland Park, Kansas. Their daughter-in-law, Karen Hancock, coaches soccer at Oklahoma State. Bill and Nicki are also the proud grandparents of Andie, William and Jack. Hancock has written two books, *Riding With the Blue Moth*, a narrative of the first of his two solo cross-country bicycle rides, and *This One Day in Hobart*, a history of his hometown in Oklahoma. His hobbies are history, writing, classical music and exercising. He is an accomplished speaker and frequently addresses grief-support groups around the country. He is an avid outdoorsman, having finished 15 marathons, including Boston and New York City. He enjoys backpacking, particularly in the Grand Canyon and in the Rocky Mountains. He has also directed Broadway musicals in community theater and once envisioned a career as a classical pianist. Hancock has served on the United States Olympic Committee staff at 11 Olympic Games and two Pan American Games. He has been inducted into the halls of fame of the College Sports Information Directors and the All College Basketball Classic. In 2010, the Kansas City Sports Commission honored him with its "Outstanding People in Sports" award. He was a 2012 winner of the Regents Alumni Award at the University of Oklahoma.

**LAILA BROCK**

**Director of Team Operations  
and Logistics**

E: lbrock@collegefootballplayoff.com  
T: 469-262-5207

**ALLISON DOUGHTY**

**Director of Events  
and Hospitality Services**

E: adoughty@collegefootballplayoff.com  
T: 469-262-5205

**KEN ELDER**

**Senior Director of Marketing  
and Strategic Partnerships**

E: kelder@collegefootballplayoff.com  
T: 469-262-5208

**NIKKI EPLEY**

**Director of Stadium  
and Game Operations**

E: nepley@collegefootballplayoff.com  
T: 469-262-5206

**WES GENTRY**

**Director of Administration**

E: wgentry@collegefootballplayoff.com  
T: 469-262-5210

**TONI GOCKEL**

**Special Projects Coordinator**

E: tgockel@collegefootballplayoff.com  
T: 469-262-5209

**MICHAEL KELLY**

**Chief Operating Officer**

E: mkelly@collegefootballplayoff.com  
T: 469-262-5202

**LAUREN LANIER**

**Communications Coordinator**

E: llanier@collegefootballplayoff.com  
T: 469-262-5212

**GINA LEHE**

**Senior Director of Communications  
and Brand Management**

E: glehe@collegefootballplayoff.com  
T: 469-262-5204

**SHAWN MOORE**

**Director of Community Relations**

E: smoore@collegefootballplayoff.com  
T: 469-262-5211

**JASON SABATINO**

**Director of Business and  
Ticket Operations**

E: jsabatino@collegefootballplayoff.com  
T: 469-262-5213

**REID SIGMON**

**Chief Financial Officer**

E: rsigmon@collegefootballplayoff.com  
T: 469-262-5203

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**COLLEGE FOOTBALL PLAYOFF**

**545 East John Carpenter Freeway  
Suite 1025  
Irving, TX 75062**

E: media@collegefootballplayoff.com  
T: 469-262-5200  
F: 469-248-8439

# COLLEGE FOOTBALL PLAYOFF CHRONOLOGY



## 2011

With the fourth Bowl Championship Series (BCS) four-year term set to conclude after the 2013-14 season, the commissioners began creating a process for considering possible formats for the future. These discussions occurred during teleconferences October 4 and 12. The Presidential Oversight Committee members addressed the matter further in their in-person meeting in Denver November 14.

## 2012

During the winter and spring, the commissioners and presidents spent countless hours evaluating the many pros and cons of numerous possible formats. These formats ranged from returning to the old bowl system with no attempt to match the top two teams, to continuing the BCS, to creating a multi-team playoff.

The commissioners met in person January 10 in New Orleans, February 21-22 and March 26 in Dallas and several times by teleconference. They affirmed a commitment to protect college football's regular season, the best in sports, and to preserve the bowl tradition and the bowl experience for students. Further, they focused on the realities of the academic calendar and options related to where the games should be played. They self-imposed a deadline of the summer of 2012 to decide what changes to propose to the presidents.

**April 25** – At a meeting in Hollywood, Florida, the commissioners took both an 8-team and a 16-team playoff off the table. They prepared a small number of four-team options for discussion in the conference meetings to be held in May. They discussed in detail the advantages and disadvantages of various ways to rank or qualify teams.

**June 12-13** – The commissioners met in Chicago to report on the outcomes of their recent conference meetings.

**June 20** – Meeting in the Sullivan Room at the InterContinental hotel in downtown Chicago, the commissioners voted unanimously to recommend a four-team playoff for 12 years beginning in 2014-15, with a selection committee choosing the participating teams.

**June 26** – Meeting at the Dupont Circle Hotel in Washington, D.C., the BCS Presidential Oversight Committee members voted unanimously to submit legislation to the NCAA board of directors that would allow two institutions to participate in two post-season games each year—thereby officially creating the playoff. The presidential group adopted the format and policies that had been recommended by the commissioners June 20. The NCAA would approve the proposal in August.

The presidents and chancellors also endorsed (1) rotating the semifinal games among six bowl sites and rotation of the championship game among neutral sites; (2) managing the championship game by the conferences; and (3) creating a selection committee that would rank the teams to play in the playoff, giving all the teams an equal opportunity to participate. Among the factors the committee would be instructed to value were win-loss record, strength of schedule, head-to-head results, and whether a team is a conference champion.

The presidents' group also decided to (1) play the semifinals New Year's Eve or New Year's Day; (2) create "Championship Monday" by setting the date of the championship game on the first Monday in January that is six or more days after the second semi-final game is played; (3) establish the new format to cover a 12-year term, from the 2014-2015 season through the 2025-2026 season; (4) distribute revenue from games according to a formula that (a) rewards conferences for success on the field, (b) accommodates teams' expenses, (c) acknowledges marketplace factors, (d) rewards academic performance of student-athletes; and (e) eliminate the "automatic qualification" designation.

**September 19** – The commissioners agreed to select the host for the first playoff championship game only, and to choose future hosts later.

**November 12** – In a Denver meeting, the presidents and chancellors unanimously approved the playoff format that called for a stand-alone championship game and semifinals rotating through three contract bowls and three other bowls. The group also took the following actions:

- Adopted a revenue-distribution plan and agreed to review it after four years to determine whether the allocations should be revised;
- Agreed that, the academic pool would be distributed through the conferences, or processed directly to the independent institutions;
- Determined to rotate the semifinals evenly among three contract bowls and three host bowls over the 12 years;
- Guaranteed a spot in one of the bowls to highest-ranked champion from the Big East (later became the American Athletic Conference), Conference USA, Mid-American, Mountain West and Sun Belt conferences, as determined by the selection committee, when such champion does not qualify to play in one of the semifinals;
- Confirmed that the media rights would cover 12 championship games, 24 semifinals and 24 host bowls;
- Supported the concept of not having a title sponsor for the championship game;

- Decided that the Rose and Sugar Bowls would host semifinals in the same year; Orange Bowl and Host 1 in the same year; and Host 2 and Host 3 in the same year.
- Agreed that the champion of a contract-bowl conference that is displaced by the semifinals will play in one of the host bowls;
- Voted to create a limited liability corporation (LLC) to manage the playoff, with the presidents and chancellors serving as the Board of Managers;

**November 14** – The Presidential Oversight Committee named Bill Hancock Executive Director of the new playoff. Hancock had been Executive Director of the BCS for three years. He had become BCS administrator in October 2005.

**November 18** – Michael Kelly was named Chief Operating Officer of the playoff.

**November 21** – The playoff group and ESPN reached an agreement in principle for the company to present the games for 12 years on an exclusive basis across ESPN platforms. The agreement included the national championship game and semifinals as well as other bowl games that would be a part of the rotation to host the semifinals.

## 2013

**January 8** – During a meeting in Miami, the commissioners unanimously agreed that the playoff would launch with semifinals January 1, 2015, in the Rose and Sugar Bowls. The group also agreed that the Orange Bowl and a yet-to-be-named bowl would host the semifinal games in the second year of the playoff. The hosts in the third year were yet to be named.

**January 14** – Hancock and Kelly opened a temporary headquarters in the Conference USA suite of offices at 5201 N. O'Connor Blvd. in Irving, Texas.

**February 5** – Reid Sigmon was named Chief Financial Officer for the playoff.

**February 7** – The management committee unanimously agreed to implement a philanthropic program when the new structure begins. It also decided that the new event warranted a new trophy.

**March 13** – CFP Administration, LLC, a limited liability company, was organized to manage the administrative operation of the College Football Playoff. Under its operating agreement, members of the company were the ten Football Bowl Subdivision conferences and Notre Dame. The company would be governed by a board of managers, consisting of a university president or chancellor nominated by each member. Day-to-day operations of the company were to be managed by a management committee, consisting of the FBS commissioners and Notre Dame athletics director.

**April 23** – The name “College Football Playoff” was adopted for the new event and was announced in a news conference in Pasadena. Also, the group invited fans to choose the playoff’s logo through an online voting process

**April 24** – Cowboys Stadium in Arlington, Texas, was named to host the first national championship game of the playoff era. Also, the Fiesta Bowl, Cotton Bowl and Chick-fil-A Bowl were selected to be part of the semifinal host rotation. The rotation was to be: year 1 – Rose and Sugar; year 2 – Orange and Cotton; year 3 – Chick-fil-A and Fiesta. Also, it was agreed that, for the sake of consistency, the name of a bowl participating in the arrangement should include specific wording, either traditional or descriptive of the local culture, in addition to the title sponsor’s name.

**April 25** – The management committee formulated plans for the selection committee, including, (1) it would be comprised of no more than 18 members; (2) each conference would be invited to nominate prospective members; (3) the management committee would choose the members and their terms, and also the chair; (4) committee members would not receive honoraria but would receive expense reimbursement; (5) members would serve three-year terms, with selected individuals’ terms being two or four years initially until a rotation has been achieved; and (6) members would not be eligible for re-election after their terms expire.

**April 29** – Some 101,670 fans participating in an online ballot chose the “gold football” logo for the playoff. It received 38 percent of the vote, compared with 25 percent, 24 percent and 13 percent for the other three candidates.

**May 7** – The board agreed to locate the playoff’s headquarters at The Summit building in the Las Colinas area of Irving, Texas, 545 East John Carpenter Freeway. The office would open August 5.

**June 18** – The management committee decided several matters related to the selection committee, including: (1) members would fall into one of five classifications, including sitting athletics directors, and persons with experience as coaches, student-athletes, administrators and journalists; (2) persons currently working for media agencies, or serving as commentators in any media, are not eligible to serve; (3) five slots would go to athletics directors from the ACC, Big Ten, Big 12, SEC and Pac-12; (4) each nominee for the committee must be approved by unanimous consent of the management committee; and (5) committee members would not be expected to attend games in person and the playoff group would not reimburse expenses for those who do attend games.

**October 16** – Membership of the first selection committee was announced in a news conference at the playoff headquarters in Irving, Texas. The 13 members were Barry Alvarez, athletics director, Wisconsin; Mike Gould, former superintendent, Air Force Academy; Pat Haden, athletics director, Southern California; Tom Jernstedt, former NCAA executive vice president; Jeff Long (chair), vice chancellor and athletics director, Arkansas; Oliver Luck, athletics director, West Virginia; Archie Manning, former student-athlete, Mississippi; Tom Osborne, former athletics director and coach, Nebraska; Dan Radakovich, athletics director, Clemson; Condoleezza Rice, former provost, Stanford; Mike Traghese, former commissioner, Big East conference; Steve Wieberg, former journalist, USA Today; Tyrone Willingham, former head coach, Stanford, Notre Dame and Washington.

**November 10** – The board of managers authorized creation of the CFP Foundation.

**November 11** – The selection committee met for the first time, at the Marriott Wardman Park in Washington, D.C. The members reviewed the proposed protocol and conducted an exercise on assigning teams to bowl sites.

**December 16** – Arizona and Tampa Bay were named to host the College Football Playoff national championship games in 2016 and 2017 respectively.

## 2014

**January 6** – The playoff group honored former Southeastern Conference commissioner Roy Kramer during pregame festivities at the final BCS national championship game in Pasadena.

**January 13** – Applications for the first College Football Playoff random ticket drawing were being accepted. Fans could apply for tickets to attend the championship game January 12, 2015.

**April 30** – It was determined that the selection committee would compile rankings seven times during the season, including selection Sunday. The rankings were to be announced Tuesday evenings beginning October 28. Also, the committee’s recusal policy and voting procedures were announced.

**May 1** – The group formally launched its philanthropic initiative, Extra Yard for Teachers, to honor and support teachers nationally and in the communities that host the College Football Playoff national championship.

**May 1** – Ticket prices for the 2015 national championship were adopted: club seating, \$650; general seating, \$450; student seating, \$200; standing-room-only, \$200.

**July 14** – The new College Football Playoff national championship trophy was unveiled.

### Board of Managers Chairs

*(formerly BCS Presidential Oversight Committee, until March 2013)*

March 2003–June 2009 – Dave Frohnmayer, University of Oregon

July 2009–July 2010 – Harvey Perlman, University of Nebraska

September 2010–November 2011 – Graham Spanier, Penn State University

November 2011–February 2013 – Charles Steger, Virginia Tech University

March 2013–present – Harvey Perlman, University of Nebraska

### BCS Coordinators

1998–2000 — Roy Kramer, Southeastern Conference

April 2000–2002 — John Swofford, Atlantic Coast Conference

April 2002–2004 — Mike Traghese, Big East Conference

April 2004–January 2006 — Kevin Weiberg, Big 12 Conference

January 2006–2008 — Mike Slive, Southeastern Conference

January 2008–December 2009 — John Swofford, Atlantic Coast Conference

# LOGO/PHOTO REQUESTS & FTP SITE

## LOGO/PHOTO REQUESTS

To request College Football Playoff logos, photos, or other marks, please e-mail:  
**media@collegefootballplayoff.com.**

## FTP SITE

To download all approved marks, please utilize the College Football Playoff's FTP site:

**ftp://ftp.pentagram.com/**

User: CFPARTWORK

Pw: PENT6495

*\*Login is case sensitive*

## COLLEGE FOOTBALL PLAYOFF INTERVIEW REQUEST PROTOCOL

To request an interview with College Football Playoff Executive Director Bill Hancock, College Football Playoff Selection Committee Chair Jeff Long or other College Football Playoff executives, please e-mail [media@collegefootballplayoff.com](mailto:media@collegefootballplayoff.com).

# COLLEGE FOOTBALL PLAYOFF INTERVIEW REQUEST PROTOCOL



# COLLEGE FOOTBALL PLAYOFF LEXICON

## COLLEGE FOOTBALL PLAYOFF LEXICON

|                                                      |                                                                                                                                                                                                                                                                                                                                                       |
|------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                      | Moniker                                                                                                                                                                                                                                                                                                                                               |
| <b>Entity/Three-Game Event</b>                       | “College Football Playoff”<br>(“the playoff” on second reference; CFP for abbreviation)                                                                                                                                                                                                                                                               |
| <b>Entity (formal/legal)</b>                         | “CFP Administration, LLC”                                                                                                                                                                                                                                                                                                                             |
| <b>Championship Game</b>                             | “College Football Playoff National Championship”<br>(“College Football Playoff National Championship Game ” or<br>“National Championship Game” or “National Championship”<br>on second reference)                                                                                                                                                     |
| <b>Semifinal Game</b>                                | “College Football Playoff Semifinal”<br>(Plural: “College Football Playoff Semifinals”)<br>(“Playoff semifinal” or “Playoff semifinals” or “semifinal” or<br>“semifinals” on second reference)                                                                                                                                                        |
| <b>Specific Semifinal Game</b>                       | “College Football Playoff Semifinal at (insert sponsor when<br>applicable) (insert bowl name)”<br>(i.e. College Football Playoff Semifinal at the Allstate<br>Sugar Bowl) or “Playoff Semifinal at (insert sponsor when<br>applicable) (insert bowl name)” as a second or shortened<br>reference (i.e. Playoff Semifinal at the Allstate Sugar Bowl). |
| <b>Board of Managers<br/>(University Presidents)</b> | “College Football Playoff Board of Managers”<br>(“board of managers” on second reference)                                                                                                                                                                                                                                                             |
| <b>Commissioners Group</b>                           | “College Football Playoff Management Committee”<br>(“management committee” on second reference)                                                                                                                                                                                                                                                       |
| <b>Selection Committee</b>                           | “College Football Playoff Selection Committee”<br>(“selection committee” on second reference)                                                                                                                                                                                                                                                         |

CONFERENCE DIRECTORY



**American Athletic Conference**

15 Park Row West  
 Providence, RI 02903  
 Phone: (401) 453-0660  
 Fax: (401) 751-8540  
 Website: theAmerican.org  
 Commissioner: Mike Aresco  
 Media Contact (football): Chuck Sullivan  
 (csullivan@theamerican.org)  
 Weekly Teleconference:  
 Mondays, 11 a.m. – 12:50 p.m. ET  
 2014–15 American Bowl Relationships:  
 Birmingham Bowl  
 BITCOIN St. Petersburg Bowl  
 Lockheed Martin Armed Forces Bowl  
 Miami Beach Bowl  
 Military Bowl presented by  
 Northrop Grumman

**Atlantic Coast Conference**

4512 Weybridge Lane  
 Greensboro, NC 27407  
 Phone: (336) 854-8787  
 Fax: (336) 854-8797  
 Website: theacc.com  
 Commissioner: John Swofford  
 Media Contact (football): Mike Finn  
 (mfinn@theacc.org)  
 Weekly Teleconference:  
 Wednesdays, 10:30 a.m. – 12:50 p.m. ET  
 2014–15 ACC Bowl Relationships:  
 Belk Bowl  
 Birmingham Bowl  
 BITCOIN St. Petersburg Bowl  
 Buffalo Wild Wings Citrus Bowl  
 Duck Commander Independence Bowl  
 Franklin American Mortgage  
 Music City Bowl  
 Hyundai Sun Bowl  
 Military Bowl presented by  
 Northrop Grumman  
 New Era Pinstripe Bowl  
 Orange Bowl  
 Russell Athletic Bowl  
 TaxSlayer Bowl  
 Quick Lane Bowl



**Big Ten Conference**

5440 Park Place  
 Rosemont, IL 60018  
 Phone: (847) 696-1010  
 Fax: (847) 696-1150  
 Website: bigten.org  
 Commissioner: James E. Delany  
 Media Contact (football): Scott Chipman  
 (schipman@bigten.org)  
 Weekly Teleconference:  
 Tuesdays, 12:00 p.m. – 2 p.m. ET  
 2014-15 Big Ten Bowl Relationships:  
 Capital One  
 Heart of Dallas Bowl  
 Music City Bowl  
 National University Holiday Bowl  
 New Era Pinstripe Bowl  
 Orange Bowl  
 Outback Bowl  
 Quick Lane Bowl  
 Rose Bowl Game presented by  
 Northwestern Mutual  
 San Francisco Bowl  
 TaxSlayer Bowl



**BIG 12 CONFERENCE**

**Big 12 Conference**

400 East John Carpenter Freeway  
 Irving, TX 75062  
 Phone: (469) 524-1000  
 Fax: (469) 524-1045  
 Website: big12sports.com  
 Commissioner: Bob Bowlsby  
 Media Contact (football): Bob Burda  
 (bob@big12sports.com)  
 Weekly Teleconference:  
 Mondays, 10:50 a.m. – 12:30 p.m. ET  
 2014-15 Big 12 Bowl Relationships:  
 AdvoCare V100 Texas Bowl  
 Allstate Sugar Bowl  
 Autozone Liberty Bowl  
 Cactus Bowl  
 Lockheed Martin Armed Forces Bowl  
 Russell Athletic Bowl  
 Valero Alamo Bowl



**Conference USA**

5201 North O'Connor Blvd., Suite 300  
 Irving, TX 75039  
 Phone: (214) 774-1300  
 Fax: (214) 496-0055  
 Website: conferenceUSA.com  
 Commissioner: Britton Banowsky  
 Media Contact (football): Russ Anderson  
 (randerson@c-usa.com)  
 Weekly Teleconference: None  
 2014-15 Conference USA  
 Bowl Relationships:  
 Boca Raton Bowl  
 Gildan New Mexico Bowl  
 Hawai'i Bowl  
 Heart of Dallas Bowl  
 Popeyes Bahamas Bowl



**Mid-American Conference**

24 Public Square, 15th Floor  
 Cleveland, OH 22113  
 Phone: (216) 566-4622  
 Fax: (216) 858-9622  
 Website: mac-sports.com  
 Commissioner: Jon Steinbrecher  
 Media Contact (football): Ken Mather  
 (kmather@mac-sports.com)  
 Weekly Teleconference:  
 Mondays, 9:30 a.m. – 11:30 a.m. ET  
 2014-15 MAC Bowl Relationships:  
 Boca Raton Bowl  
 Famous Idaho Potato Bowl  
 GoDaddy Bowl  
 Popeyes Bahamas Bowl  
 Raycom Media Camellia Bowl



**Mountain West Conference**

10807 New Allegiance Drive, Suite 250  
 Colorado Springs, CO 80921  
 Phone: (719) 488-4040  
 Fax: (719) 487-7240  
 Website: themw.com  
 Commissioner: Craig Thompson  
 Media Contact (football): Javan Hedlund  
 (jhedlund@themw.com)  
 Weekly Teleconference: None  
 2014-15 Mountain West Bowl Relationships:  
 Famous Idaho Potato Bowl  
 Gildan New Mexico Bowl  
 Hawai'i Bowl  
 R+L Carriers New Orleans Bowl  
 Royal Purple Las Vegas Bowl  
 San Diego County Credit Union  
 Poinsettia Bowl



**Pac-12 Conference**

360 3rd Street, 3rd Floor  
 San Francisco, CA 94107  
 Phone: (415) 580-4200  
 Fax: (415) 549-2828  
 Website: pac-12.org  
 Commissioner: Larry Scott  
 Media Contact (football): Dave Hirsch  
 (dhirsch@pac-12.org)  
 Weekly Teleconference:  
 Tuesdays, 1 p.m. – 3:30 p.m. ET  
 2014-15 Pac-12 Bowl Relationships:  
 Cactus Bowl  
 Hyundai Sun Bowl  
 National University Holiday Bowl  
 Rose Bowl Game presented by  
 Northwestern Mutual  
 Royal Purple Las Vegas Bowl  
 San Francisco Bowl  
 Valero Alamo Bowl



**Southeastern Conference**

2201 Richard Arrington Blvd. North  
 Birmingham, AL 35203  
 Phone: (205) 458-3000  
 Fax: (205) 458-3030  
 Website: secsports.com  
 Commissioner: Mike Slive  
 Media Contact (football): Chuck Dunlap  
 (cdunlap@sec.org)  
 Weekly Teleconference:  
 Wednesdays, 11 a.m. – 12:30 p.m. ET  
 2014-15 SEC Bowl Relationships:  
 Advocare V100 Texas Bowl  
 Allstate Sugar Bowl  
 Autozone Liberty Bowl  
 Belk Bowl  
 Birmingham Bowl  
 Capital One Bowl  
 Duck Commander Independence Bowl  
 Franklin American Mortgage  
 Music City Bowl  
 Outback Bowl  
 TaxSlayer Bowl



**Sun Belt Conference**

Mercedes Benz Superdome  
 1500 Sugar Bowl Drive  
 New Orleans, LA 70112  
 Phone: (504) 299-9066  
 Fax: (504) 299-9068  
 Website: sunbeltsports.org  
 Commissioner: Karl Benson  
 Media Contact (football): John McElwain  
 (mcelwain@sunbeltsports.org)  
 Weekly Teleconference:  
 Mondays, 11:30 a.m. - 1:00 p.m. ET  
 2014-15 Sun Belt Bowl Relationships:  
 GoDaddy Bowl  
 R+L Carriers New Orleans Bowl  
 Raycom Media Camellia Bowl

# ALL BOWL SCHEDULE

All times Eastern and subject to change.

ALL BOWL SCHEDULE

## DEC. 20

### **R+L Carriers New Orleans Bowl**

11 a.m. • ESPN • New Orleans, LA •  
Mercedes-Benz Superdome (72,500)

Phone: 504-525-5678

Executive Director: Billy Ferrante,  
billy@neworleansbowl.org

Web: www.neworleansbowl.org

Sun Belt vs. MW

## DEC. 20

### **Gildan New Mexico Bowl**

2:20 p.m. • ESPN • Albuquerque, NM •  
University Stadium (37,457)

Phone: 505-925-5999

Executive Director: Jeff Siembieda,  
jeffrey.c.siembieda@espn.com

Web: www.gildannewmexicobowl.com

MW vs. C-USA

## DEC. 20

### **Royal Purple Las Vegas Bowl**

3:30 p.m. • ABC • Las Vegas, NV •  
Sam Boyd Stadium (40,000)

Phone: 702-732-3912

Executive Director: John Saccenti  
john.m.saccenti@espn.com

Web: www.lvbowl.com

MW vs. Pac-12

## DEC. 20

### **Famous Idaho Potato Bowl**

5:45 p.m. • ESPN • Boise, ID •  
Albertsons Stadium (36,387)

Phone: 208-424-1011

Executive Director: Kevin McDonald  
kevin.mcdonald@espn.com

Web: www.famousidahopotatobowl.com

MW vs. MAC

## DEC. 20

### **Raycom Media Camellia Bowl**

9:15 p.m. • ESPN • Montgomery, AL •  
Cramton Bowl (25,000)

Phone: 334-239-0546

Executive Director: Johnny Williams  
jwilliams@camelliabowl.com

Web: www.camelliabowl.com

Sun Belt vs. MAC

## DEC. 22

### **Miami Beach Bowl**

2 p.m. • ESPN • Miami, FL •  
Marlins Park (32,128)

Phone: 305-480-1570

Executive Director: Carlos Padilla  
cpadilla@miamibeachbowl.com

Web: www.miamibeachbowl.com

AAC vs. BYU

## DEC. 23

### **Boca Raton Bowl**

6 p.m. • ESPN • Boca Raton, FL •  
FAU Stadium (29,419)

Phone: 561-212-8815

Executive Director: Doug Mosley  
dmosley@thebocabowl.com

Web:

www.thebocaratonbowl.com

MAC vs. C-USA

## DEC. 23

### **San Diego County Credit Union Poinsettia Bowl**

9:30 p.m. • ESPN • San Diego, CA •  
Qualcomm Stadium (66,000)

Phone: 619-285-5061

Executive Director: Bruce Binkowski,  
bink@holidaybowl.com

Web: www.poinsettiabowl.com

Navy vs. MW



## DEC. 24

**Popeyes Bahamas Bowl**

12 p.m. • ESPN • Nassau, Bahamas •  
Thomas A. Robinson Stadium (15,023)  
Phone: 678-908-4853  
Executive Director: Lea Miller  
lea.miller@bahamasbowl.com  
Web: www.popeyesbahamasbowl.com  
MAC vs. C-USA

## DEC. 24

**Hawai'i Bowl**

8 p.m. • ESPN • Honolulu, HI •  
Aloha Stadium (50,000)  
Phone: 808-523-3688  
Executive Director: David A. K. Matlin,  
davidakmatlin@sheratonhawaiiibowl.com  
Web: www.sheratonhawaiiibowl.com  
MW vs. C-USA

## DEC. 26

**Heart of Dallas Bowl**

1 p.m. • ESPN • Dallas, TX •  
Cotton Bowl Stadium (92,200)  
Phone: 214-389-4300  
Executive Director: Brant Ringler,  
brant.b.ringler@espn.com  
Web: www.heartofdallasbowl.com  
C-USA vs. Big Ten

## DEC. 26

**Quick Lane Bowl**

4:30 p.m. • ESPN • Detroit, MI •  
Ford Field (65,000)  
Phone: 313-262-2000  
Executive Director: Kelly Kozole,  
Kelly.Kozole@lions.nfl.net  
Web:  
www.detroitlions.com/quicklanebowl.html  
Big Ten vs. ACC

## DEC. 26

**BITCOIN St. Petersburg**

8 p.m. • ESPN • St. Petersburg, FL •  
Tropicana Field (28,453)  
Phone: 727-290-9865  
Executive Director: Brett Dulaney,  
richard.b.dulaney@espn.com  
Web: www.stpetersburgbowl.com  
ACC vs. AAC

## DEC. 27

**Military Bowl pres. by Northrop Grumman**

1 p.m. • ESPN • Washington, DC •  
Navy-Marine Corps Memorial Stadium  
(34,000)  
Phone: 202-776-2509  
Executive Director: Stephen J. Beck,  
sbeck@militarybowl.org  
Web: www.militarybowl.org  
ACC vs. AAC

## DEC. 27

**Hyundai Sun Bowl**

2 p.m. • CBS • El Paso, TX •  
Sun Bowl Stadium (50,426)  
Phone: 915-533-4416  
Executive Director: Bernie Olivas,  
bolivas@sunbowl.org  
Web: www.sunbowl.org  
Pac-12 vs. ACC

## DEC. 27

**Duck Commander Independence Bowl**

4 p.m. • ESPN2 • Shreveport, LA •  
Independence Stadium (48,975)  
Phone: 318-221-0712  
Executive Director: Missy Setters,  
indybowl@independence.org  
Web: www.independencebowl.org  
ACC vs. SEC

## DEC. 27

**New Era Pinstripe Bowl**

4:30 p.m. • ESPN • Bronx, NY •  
Yankee Stadium (46,542)  
Phone: 646-977-8043  
Executive Director: Mark Holtzman,  
mholtzman@yankees.com  
Web: www.newerapinstripesbowl.com  
ACC vs. Big Ten

## DEC. 27

**National University Holiday Bowl**

8 p.m. • ESPN • San Diego, CA •  
Qualcomm Stadium (66,000)  
Phone: 619-283-5808  
Executive Director: Bruce Binkowski,  
bink@holidaybowl.com  
Web: www.holidaybowl.com  
Big Ten vs. Pac-12

## DEC. 29

**AutoZone Liberty Bowl**

2 p.m. • ESPN • Memphis, TN •  
Liberty Bowl Memorial (60,121)  
Phone: 901-795-7700  
Executive Director: Steve Ehrhart,  
sehrhart@libertybowl.org  
Web: www.libertybowl.org  
SEC vs. Big 12

## DEC. 29

**Russell Athletic Bowl**

5:30 p.m. • ESPN • Orlando, FL •  
Florida Citrus Bowl Stadium (65,438)  
Phone: 407-423-2476  
CEO: Steve Hogan, shogan@fcsports.com  
Web: www.russellathleticbowl.com  
ACC vs. Big 12

## DEC. 29

**AdvoCare V100 Texas Bowl**

9 p.m. • ESPN • Houston, TX •  
NRG Stadium (71,054)  
Phone: 832-667-2000  
Executive Director: Jamey Rootes,  
jamey.rootes@houstontexans.com  
Web: www.advocaretexasbowl.com  
Big 12 vs. SEC

## DEC. 30

**Franklin American Mortgage Music City Bowl**

3 p.m. • ESPN • Nashville, TN •  
LP Field (69,143)  
Phone: 615-743-3130  
President/CEO: Scott Ramsey,  
sramsey@nashvillesports.com  
Web: www.musiccitybowl.com  
SEC vs. ACC or Big Ten

## DEC. 30

**Belk Bowl**

6:30 p.m. • ESPN • Charlotte, NC •  
Bank of America Stadium (73,778)  
Phone: 704-644-4047  
Executive Director: Will Webb,  
wwebb@charlottesports.org  
Web: www.belkbowl.com  
ACC vs. SEC

## DEC. 30

**San Francisco Bowl**

10 p.m. • ESPN • Santa Clara, CA •  
Levi's Stadium (68,000)  
Phone: 415-625-2870  
Executive Director: Gary Cavalli,  
gcavalli@sfbowl.org  
Web: www.sfbowl.org  
Pac-12 vs. Big Ten

## DEC. 31

**Chick-fil-A Peach Bowl**

12:30 p.m. • ESPN • Atlanta, GA •  
Georgia Dome (71,250)  
Phone: 404-586-8500  
President & CEO: Gary Stokan,  
gstokan@cfabowl.com  
Web: www.cfapb.com  
College Football Playoff  
Selection Committee

## DEC. 31

**VIZIO Fiesta Bowl**

4 p.m. • ESPN • Glendale, AZ •  
University of Phoenix Stadium (73,000)  
Phone: 480-350-0900  
Executive Director: Mike Nealy,  
mnealy@fiestabowl.org  
Web: www.fiestabowl.org  
College Football Playoff  
Selection Committee

## DEC. 31

**Capital One Orange Bowl**

8 p.m. • ESPN • Miami Gardens, FL •  
Sun Life Stadium (72,230)  
Phone: 305-341-4700  
CEO: Eric Poms, epoms@orangebowl.org  
Web: www.orangebowl.org  
College Football Playoff  
Selection Committee

## JAN. 1

**Outback Bowl**

12 p.m. • ESPN2 • Tampa, FL •  
Raymond James Stadium (65,890)  
Phone: 813-874-2695  
President & CEO: Jim McVay,  
jimmcvay@outbackbowl.com  
Web: www.outbackbowl.com  
Big Ten vs. SEC

## JAN. 1

**Cotton Bowl**

12:30 p.m. • ESPN • Arlington, TX •  
AT&T Stadium (71,167)  
Phone: 817-892-4800  
President: Rick Baker,  
rick@cottonbowl.com  
Web: www.cottonbowl.com  
College Football Playoff  
Selection Committee

## JAN. 1

**Buffalo Wild Wings Citrus Bowl**

1 p.m. • ABC • Orlando, FL •  
Florida Citrus Bowl Stadium (65,000)  
Phone: 407-423-2476  
CEO: Steve Hogan, shogan@fcsports.com  
Web: www.capitalonebowlgame.com  
Big Ten vs. SEC

## JAN. 1

**College Football Playoff Semifinal  
at the Rose Bowl Game presented by  
Northwestern Mutual**

5:00 p.m. • ESPN • Pasadena, CA •  
Rose Bowl (89,105)  
Phone: 626-449-4100  
Executive Director: Bill Flinn,  
bflinn@tournamentofroses.com  
Web: www.tournamentofroses.com  
College Football Playoff  
Selection Committee

## JAN. 1

**College Football Playoff Semifinal at the  
Allstate Sugar Bowl**

8:30 p.m. • ESPN • New Orleans, LA •  
Mercedes Benz Superdome (72,003)  
Phone: 504-828-2440  
CEO: Paul Hoolahan, paulh@sugarbowl.org  
Web: www.allstatesugarbowl.org  
College Football Playoff  
Selection Committee

## JAN. 2

**Lockheed Martin Armed Forces Bowl**

12 p.m. • ESPN • Fort Worth, TX •  
Amon G. Carter Stadium (45,000)  
Phone: 817-810-0012  
Executive Director: Brant Ringler,  
brant.b.ringler@espn.com  
Web: www.armedforcesbowl.com  
AAC vs. Army

## JAN. 2

**TaxSlayer Bowl**

3:20 p.m. • ESPN • Jacksonville, FL •  
EverBank Field (77,511)  
Phone: 904-798-1700  
President & CEO: Rick Catlett,  
rick@taxslayerbowl.com  
Web: www.taxslayerbowl.com  
Big Ten vs. SEC

## JAN. 2

**Valero Alamo Bowl**

6:45 p.m. • ESPN • San Antonio, TX •  
Alamodome (65,000)  
Phone: 210-226-2695  
President & CEO: Derrick Fox,  
derrickf@alamobowl.com  
Web: www.alamobowl.com  
Pac-12 vs. Big 12

## JAN. 2

**Cactus Bowl**

10:15 p.m. • ESPN • Scottsdale, AZ •  
Sun Devil Stadium (71,000)  
Phone: 480-350-0900  
Executive Director: Mike Nealy,  
mnealy@fiestabowl.org  
Web: www.cactusbowl.com  
Pac-12 vs. Big 12

## JAN. 3

**Birmingham Bowl**

1 p.m. • ESPN • Birmingham, AL •  
Legion Field (80,000)  
Phone: 205-733-3776  
Executive Director: Mark Meadows,  
mark.r.meadows@espn.com  
Web: www.birminghambowl.com  
SEC vs. AAC

## JAN. 4

**GoDaddy Bowl**

9 p.m. • ESPN • Mobile, AL •  
Ladd-Peebles Stadium (40,846)  
Phone: 251-635-0011  
President: Jerry Silverstein,  
jerry@godaddybowl.com  
Web: www.godaddybowl.com  
Sun Belt vs. MAC

## JAN. 12

**College Football Playoff  
National Championship**

8:30 p.m. • ESPN • Arlington, TX •  
AT&T Stadium (71,167)  
Phone: 469-262-5200  
Executive Director: Bill Hancock,  
bhancock@collegefootballplayoff.com  
Web: www.collegefootballplayoff.com

## NEW YEAR'S SIX BOWLS



## QUICK FACTS

**Field (Capacity):**

Georgia Dome (71,996)

**2014 Results:**

Texas A&M 52, Duke 48

**Website:**

[www.chick-fil-apeachbowl.com](http://www.chick-fil-apeachbowl.com)

**Media Hotel:** TBD**Phone Number:** TBDTENTATIVE  
GAME WEEK SCHEDULE**Friday, December 26:**

Welcome Press Conference

**Saturday, December 27:**

O/D Press Conference (Open Practice)

**Sunday, December 28:**

O/D Press Conference (Open Practice)

**Monday, December 29:**

O/D Press Conference (Open Practice)

**Tuesday, December 30:**

Head Coaches' Press Conference

**Wednesday, December 31:**

Chick-fil-A Peach Bowl

**DEC. 31 • 12:30 p.m. ET • ESPN**

**Chick-fil-A Peach Bowl**

Georgia Dome

3284 Northside Parkway NW, Suite 550

Atlanta, GA 30327

Phone: 404-586-8500

Fax: 404-586-8508

President & CEO: Gary P. Stokan

Media Contact: Matt Garvey

([mgarvey@cfabowl.com](mailto:mgarvey@cfabowl.com))

## DIRECTIONS

**From Airport to the Georgia Dome**

Take I-75/I-85 North to Central Ave. Exit 91. Then turn left on Martin Luther King Jr. Drive, then turn right on Northside Drive. Turn right onto Falcon Way.

## ALL-TIME PEACH BOWL RESULTS

|      |                                           |      |                                               |
|------|-------------------------------------------|------|-----------------------------------------------|
| 1968 | LSU 31, Florida State 27                  | 1992 | East Carolina 37, North Carolina State 34     |
| 1969 | West Virginia 14, South Carolina 3        | 1993 | North Carolina 21, Mississippi State 17       |
| 1970 | Arizona State 48, North Carolina 26       | 1993 | Clemson 14, Kentucky 13                       |
| 1971 | Mississippi 41, Georgia Tech 18           | 1995 | North Carolina State 28, Mississippi State 24 |
| 1972 | North Carolina State 49, West Virginia 13 | 1995 | Virginia 34, Georgia 27                       |
| 1973 | Georgia 17, Maryland 16                   | 1996 | LSU 10, Clemson 7                             |
| 1974 | Texas Tech 6, Vanderbilt 6                | 1998 | Auburn 21, Clemson 17                         |
| 1975 | West Virginia 13, North Carolina State 10 | 1998 | Georgia 35, Virginia 33                       |
| 1976 | Kentucky 21, North Carolina 0             | 1999 | Mississippi State 17, Clemson 7               |
| 1977 | North Carolina State 24, Iowa State 14    | 2000 | LSU 28, Georgia Tech 14                       |
| 1978 | Purdue 41, Georgia Tech 21                | 2001 | North Carolina 16, Auburn 10                  |
| 1979 | Baylor 24, Clemson 18                     | 2002 | Maryland 30, Tennessee 3                      |
| 1981 | Miami (Florida) 20, Virginia Tech 10      | 2004 | Clemson 27, Tennessee 14                      |
| 1981 | West Virginia 26, Florida 6               | 2004 | Miami (Florida) 27, Florida 10                |
| 1982 | Iowa 28, Tennessee 22                     | 2005 | LSU 40, Miami (Florida) 3                     |
| 1983 | Florida State 28, North Carolina 3        | 2006 | Georgia 31, Virginia Tech 24                  |
| 1984 | Virginia 27, Purdue 24                    | 2007 | Auburn 23, Clemson 20 (OT)                    |
| 1985 | Army 31, Illinois 29                      | 2008 | LSU 38, Georgia Tech 3                        |
| 1986 | Virginia Tech 25, North Carolina State 24 | 2009 | Virginia Tech 37, Tennessee 14                |
| 1988 | Tennessee 27, Indiana 22                  | 2010 | Florida State 26, South Carolina 17           |
| 1988 | North Carolina State 28, Iowa 23          | 2011 | Auburn 43, Virginia 24                        |
| 1989 | Syracuse 19, Georgia 18                   | 2012 | Clemson 25, LSU 24                            |
| 1990 | Auburn 27, Indiana 23                     | 2013 | Texas A&M 52, Duke 48                         |



## QUICK FACTS

**Field (Capacity):**

University of Phoenix Stadium (73,000)

**2014 Results:**

Central Florida 52, Baylor 42

**Website:**

[www.fiestabowl.org](http://www.fiestabowl.org)

**Media Hotel:**

JW Marriott Camelback Inn

**Phone Number:** (480) 948-1700TENTATIVE  
GAME WEEK SCHEDULE**Friday, December 26:**

Team Arrival Press Conference

**Saturday, December 27:**

O/D Press Conference

**Sunday, December 28:**

O/D Press Conference

**Monday, December 29:**

Media Day

**Wednesday, December 31:**

VIZIO Fiesta Bowl

DEC. 31 • 4 p.m. ET • ESPN

**VIZIO Fiesta Bowl**

University of Phoenix Stadium  
7135 East Camelback Road, Suite 190  
Scottsdale, AZ 85251

Phone: 480-350-0900

Fax: 480-736-4173

Executive Director: Mike Nealy

Media Contact: Jenn Jepson

([jjepson@fiestabowl.org](mailto:jjepson@fiestabowl.org))

## DIRECTIONS

**From Airport to Media Hotel**

Take 44th St. N., approximately 9 miles. 44th Street curves into Mc-Donald. Turn left on Tatum. Right on Lincoln. Hotel is on the left. From I-10, Exit 24th Street, head north until dead end at Lincoln Drive. Turn right on Lincoln; cross over Tatum Blvd. and resort is 1/4 mile on left. From I-17 exit Glendale Avenue and head east. Glendale turns into Lincoln Drive. Cross over Tatum Blvd. and resort is 1/4 mile on left.

**From Airport to****University of Phoenix Stadium**

Exit Sky Harbor Airport and continue on East Sky Harbor Blvd. Head West towards Los Angeles on I-10. Take the AZ loop 101 Freeway North. Exit at Bethany Home and make a right off the exit. Make a left on 95th and the stadium will be on the right.



## ALL-TIME FIESTA BOWL RESULTS

|      |                                    |      |                                     |
|------|------------------------------------|------|-------------------------------------|
| 1971 | Arizona State 45, Florida State 38 | 1994 | Arizona 29, Miami 0                 |
| 1972 | Arizona State 49, Missouri 35      | 1995 | Colorado 41, Notre Dame 24          |
| 1973 | Arizona State 28, Pittsburgh 7     | 1996 | Nebraska 62, Florida 24             |
| 1974 | Oklahoma State 16, BYU 6           | 1997 | Penn State 38, Texas 15             |
| 1975 | Arizona State 17, Nebraska 14      | 1998 | Kansas State 35, Syracuse 18        |
| 1976 | Oklahoma 41, Wyoming 7             | 1999 | Tennessee 23, Florida State 16      |
| 1977 | Penn State 42, Arizona State 30    | 2000 | Nebraska 31, Tennessee 21           |
| 1978 | Arkansas 10, UCLA 10               | 2001 | Oregon State 41, Notre Dame 9       |
| 1979 | Pittsburgh 16, Arizona 10          | 2002 | Oregon 38, Colorado 16              |
| 1980 | Penn State 31, Ohio State 19       | 2003 | Ohio State 31, Miami 24 (2ot)       |
| 1982 | Penn State 26, USC 10              | 2004 | Ohio State 35, Kansas State 28      |
| 1983 | Arizona State 32, Oklahoma 21      | 2005 | Utah 35, Pittsburgh 7               |
| 1984 | Ohio State 28, Pittsburgh 23       | 2006 | Ohio State 34, Notre Dame 20        |
| 1985 | UCLA 39, Miami 37                  | 2007 | Boise State 43, Oklahoma 42 (OT)    |
| 1986 | Michigan 27, Nebraska 23           | 2008 | West Virginia 48, Oklahoma 28       |
| 1987 | Penn State 14, Miami 10            | 2009 | Texas 24, Ohio State 21             |
| 1988 | Florida State 31, Nebraska 28      | 2010 | Boise State 17, TCU 10              |
| 1989 | Notre Dame 34, West Virginia 21    | 2011 | Oklahoma 48, Connecticut 20         |
| 1990 | Florida State 41, Nebraska 17      | 2012 | Oklahoma State 41, Stanford 38 (ot) |
| 1991 | Louisville 34, Alabama 7           | 2013 | Oregon 35, Kansas State 17          |
| 1992 | Penn State 42, Tennessee 17        | 2014 | Central Florida 52, Baylor 42       |
| 1993 | Syracuse 26, Colorado 22           |      |                                     |



## QUICK FACTS

**Field (Capacity):**

Sun Life Stadium (72,230)

**2014 Results:**

Clemson 40, Ohio State 35

**Website:**[www.orangebowl.org](http://www.orangebowl.org)**Media Hotel:**

Renaissance Fort Lauderdale Cruise Port Hotel

**Phone Number:** 954-626-1700TENTATIVE  
GAME WEEK SCHEDULE**Saturday, December 27:**

Welcome Press Conferences

**Sunday, December 28:**

Coach and Student-Athlete Availability at Practice Sites (Open Practice)

**Monday, December 29:**

Media Day (Open practice, b-roll only)

**Tuesday, December 30:**

Head Coaches' Press Conference

**Wednesday, December 31:**

Orange Bowl

DEC. 31 • 8 p.m. ET • ESPN

**Capital One Orange Bowl**

Sun Life Stadium

14360 Northwest 77th Court

Miami Lakes, FL 33016

Phone: 305-341-4700

Fax: 305-341-4750

Chief Executive Officer: Eric L. Poms

Media Contact: Larry Wahl

(lwahl@orangebowl.org)

## DIRECTIONS

**From Airports to Media Hotel***From Miami International Airport (MIA)*

Exit the Miami airport toward SR-112, take 112 to I-95 North toward Fort Lauderdale, follow Exit for I-595 East toward Fort Lauderdale-Hollywood International Airport, follow I-595 to Exit for U.S. 1 North/Federal Highway, take U.S. 1 North to SE 17th St. and turn right. Go approximately 3/4 mile and make a U-Turn at Eisenhower Blvd. Fort Lauderdale Renaissance Cruise Port Hotel will be on the right.

*From Fort Lauderdale/Hollywood**International Airport (FLL)*

Follow signs out of Fort Lauderdale airport for U.S. 1 North, take U.S. 1 North to SE 17th St. and turn right. Go approximately 3/4 mile and make a U-Turn at Eisenhower Blvd. Renaissance Fort Lauderdale Cruise Port Hotel will be on the right.



**DIRECTIONS (continued)****From Airports to Sun Life Stadium***From Miami International Airport (MIA)*

Exit the Miami airport toward SR-112, take 112 to I-95 North toward Fort Lauderdale, take exit toward Florida Turnpike/Florida 826, get on the Turnpike to Exit 2X and continue straight to reach Sun Life Stadium.

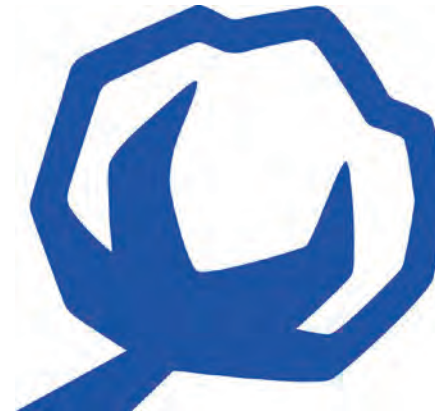
*From Fort Lauderdale/Hollywood**International Airport (FLL)*

Exit the Fort Lauderdale airport toward I-595 West, exit onto Florida's Turnpike South toward Miami, follow signs to Miami and take Exit 2X and continue straight to reach Sun Life Stadium.

**ALL-TIME ORANGE BOWL RESULTS**

|      |                               |      |                                        |
|------|-------------------------------|------|----------------------------------------|
| 1935 | Bucknell 26, Miami 0          | 1976 | Oklahoma 14, Michigan 6                |
| 1936 | Catholic 20, Mississippi 19   | 1977 | Ohio State 27, Colorado 10             |
| 1937 | Duquesne 13, Miss. State 12   | 1978 | Arkansas 31, Oklahoma 6                |
| 1938 | Auburn 6, Michigan State 0    | 1979 | Oklahoma 31, Nebraska 24               |
| 1939 | Tennessee 17, Oklahoma 0      | 1980 | Oklahoma 24, Florida State 7           |
| 1940 | Georgia Tech 21, Missouri 7   | 1981 | Oklahoma 18, Florida State 17          |
| 1941 | Miss. State 14, Georgetown 7  | 1982 | Clemson 22, Nebraska 15                |
| 1942 | Georgia 40, TCU 26            | 1983 | Nebraska 21, LSU 20                    |
| 1943 | Alabama 37, Boston College 21 | 1984 | Miami 31, Nebraska 30                  |
| 1944 | LSU 19, Texas A&M 14          | 1985 | Washington 28, Oklahoma 17             |
| 1945 | Tulsa 26, Georgia Tech 12     | 1986 | Oklahoma 25, Penn State 10             |
| 1946 | Miami 13, Holy Cross 6        | 1987 | Oklahoma 42, Arkansas 8                |
| 1947 | Rice 8, Tennessee 0           | 1988 | Miami 20, Oklahoma 14                  |
| 1948 | Georgia Tech 20, Kansas 14    | 1989 | Miami 23, Nebraska 3                   |
| 1949 | Texas 41, Georgia 28          | 1990 | Notre Dame 21, Colorado 6              |
| 1950 | Santa Clara 21, Kentucky 13   | 1991 | Colorado 10, Notre Dame 9              |
| 1951 | Clemson 15, Miami 14          | 1992 | Miami 22, Nebraska 0                   |
| 1952 | Georgia Tech 17, Baylor 14    | 1993 | Florida State 27, Nebraska 14          |
| 1953 | Alabama 61, Syracuse 6        | 1994 | Florida State 18, Nebraska 16          |
| 1954 | Oklahoma 7, Maryland 0        | 1995 | Nebraska 24, Miami 17                  |
| 1955 | Duke 34, Nebraska 7           | 1996 | Florida State 31, Notre Dame 26        |
| 1956 | Oklahoma 20, Maryland 6       | 1997 | Nebraska 41, Virginia Tech 21          |
| 1957 | Colorado 27, Clemson 21       | 1998 | Nebraska 42, Tennessee 17              |
| 1958 | Oklahoma 48, Duke 21          | 1999 | Florida 31, Syracuse 10                |
| 1959 | Oklahoma 21, Syracuse 6       | 2000 | Michigan 35, Alabama 34 (ot)           |
| 1960 | Georgia 14, Missouri 0        | 2001 | Oklahoma 13, Florida State 2           |
| 1961 | Missouri 21, Navy 14          | 2002 | Florida 56, Maryland 23                |
| 1962 | LSU 25, Colorado 7            | 2003 | USC 38, Iowa 17                        |
| 1963 | Alabama 17, Oklahoma 0        | 2004 | Miami 16, Florida State 14             |
| 1964 | Nebraska 13, Auburn 7         | 2005 | *USC 55, Oklahoma 19                   |
| 1965 | Texas 21, Alabama 17          | 2006 | Penn State 26, Florida State 23 (3ot)  |
| 1966 | Alabama 39, Nebraska 28       | 2007 | Louisville 24, Wake Forest 13          |
| 1967 | Florida 27, Georgia Tech 12   | 2008 | Kansas 24, Virginia Tech 21            |
| 1968 | Oklahoma 26, Tennessee 24     | 2009 | Virginia Tech 20, Cincinnati 7         |
| 1969 | Penn State 15, Kansas 14      | 2010 | Iowa 24, Georgia Tech 14               |
| 1970 | Penn State 10, Missouri 3     | 2011 | Stanford 40, Virginia Tech 12          |
| 1971 | Nebraska 17, LSU 12           | 2012 | West Virginia 70, Clemson 33           |
| 1972 | Nebraska 38, Alabama 6        | 2013 | Florida State 31, Northern Illinois 10 |
| 1973 | Nebraska 40, Notre Dame 6     | 2014 | Clemson 40, Ohio State 35              |
| 1974 | Penn State 16, LSU 9          |      |                                        |
| 1975 | Notre Dame 13, Alabama 11     |      |                                        |

\* USC's participation later vacated

**QUICK FACTS****Field (Capacity):**

AT&amp;T Stadium (71,167)

**2014 Results:**

Missouri 41, Oklahoma State 31

**Website:**

www.cottonbowl.com

**Media Headquarters:** Omni Dallas**Phone Number:** 214-744-6664**TENTATIVE  
GAME WEEK SCHEDULE****Friday, December 26:**

Welcome Press Conference

**Sunday, December 28:**

O/D Press Conference (Open Practice)

**Monday, December 29:**

O/D Press Conference (Open Practice)

**Tuesday, December 30:** Media Day**Wednesday, December 31:**

Head Coaches' Press Conference

**Thursday, January 1:**

Cotton Bowl

**JAN. 1 • 12:30 p.m. ET • ESPN****Cotton Bowl**

AT&amp;T Stadium

One AT&amp;T Way

Arlington, TX 76011

Phone: 817-892-4800

Fax: 817-892-4810

President &amp; CEO: Rick Baker

Media Contact: Charlie Fiss

(charlie@cottonbowl.com)

**DIRECTIONS****From Airport to Media Hotel***From Dallas Fort Worth International (DFW)*

Take TX-183 E and I-35E S to Commerce St in Dallas. Take exit 428E from I-35E S (19.7 mi / 21 min). Continue on Commerce St. (0.7 mi) Merge onto Commerce St (0.3 mi). Turn right onto S Houston St (0.2 mi). Turn left onto Young St (0.1 mi). Turn right and the destination will be on the right (492 ft).

*From Dallas Love Field (DAL)*

Get on I-35E S from W Mockingbird Ln (2.5 mi). Follow I-35E S to Commerce St. Take exit 428E from I-35E S (5.0 mi). Follow Commerce St and S Lamar St to your destination (0.8 mi). Merge onto Commerce St (0.5 mi). Turn right onto S Lamar St (0.2 mi). Turn right (194 ft) and then turn left. Destination will be on the right (23 ft).

**DIRECTIONS (continued)****From Airport to AT&T Stadium**

From Dallas Fort Worth International (DFW)  
Take International Pkwy, TX-97 Spur and TX-360 S to N Watson Rd in Arlington. Take the exit toward I-30/Ave H/Lamar Blvd/6 Flags Dr from TX-360 S (10.6 mi / 12 min). Take E Lamar Blvd and Ballpark Way to AT&T Way (2.5 mi / 6 min). Merge onto N Watson Rd (394 ft). Turn right onto E Lamar Blvd (0.7 mi). Turn left onto Ballpark Way (1.0 mi). Turn right onto E Randol Mill Rd (0.5 mi). Turn left onto AT&T Way (0.2 mi). Arrive at AT&T Stadium.

**From Dallas Love Field (DAL)**

Get on TX-183 W from W Mockingbird Ln and John W. Carpenter Fwy (3.1 mi / 7 min). Continue on TX-183 W. Take TX-161 S and I-30 W to I-30 Frontage Rd in Arlington. Take exit 28B from I-30 W (17.3 mi / 17 min). Drive to N Collins St/Rte 157 (1.1 mi / 3 min). Merge onto I-30 Frontage Rd (0.3 mi). Turn left onto N Collins St/Rte 157 (0.8 mi). Arrive at AT&T Stadium.

**ALL-TIME COTTON BOWL RESULTS**

|      |                                     |      |                                   |
|------|-------------------------------------|------|-----------------------------------|
| 1937 | TCU 16, Marquette 6                 | 1976 | Arkansas 31, Georgia 10           |
| 1938 | Rice 28, Colorado 14                | 1977 | Houston 30, Maryland 21           |
| 1939 | Saint Mary's (CA) 20, Texas Tech 13 | 1978 | Notre Dame 38, Texas 10           |
| 1940 | Clemson 6, Boston College 3         | 1979 | Notre Dame 35, Houston 34         |
| 1941 | Texas A&M 13, Fordham 12            | 1980 | Houston 17, Nebraska 14           |
| 1942 | Alabama 29, Texas A&M 21            | 1981 | Alabama 30, Baylor 2              |
| 1943 | Texas 14, Georgia Tech 7            | 1982 | Texas 14, Alabama 12              |
| 1944 | Texas 7, Randolph Field 7           | 1983 | SMU 7, Pittsburgh 3               |
| 1945 | Oklahoma State 34, TCU 0            | 1984 | Georgia 10, Texas 9               |
| 1946 | Texas 40, Missouri 27               | 1985 | Boston College 45, Houston 28     |
| 1947 | Arkansas 0, LSU 0                   | 1986 | Texas A&M 36, Auburn 16           |
| 1948 | SMU 13, Penn State 13               | 1987 | Ohio State 28, Texas A&M 12       |
| 1949 | SMU 21, Oregon 13                   | 1988 | Texas A&M 35, Notre Dame 10       |
| 1950 | Rice 27, North Carolina 13          | 1989 | UCLA 17, Arkansas 3               |
| 1951 | Tennessee 20, Texas 14              | 1990 | Tennessee 31, Arkansas 27         |
| 1952 | Kentucky 20, TCU 7                  | 1991 | Miami 46, Texas 3                 |
| 1953 | Texas 16, Tennessee 0               | 1992 | Florida State 10, Texas A&M 2     |
| 1954 | Rice 28, Alabama 6                  | 1993 | Notre Dame 28, Texas A&M 3        |
| 1955 | Georgia Tech 14, Arkansas 6         | 1994 | Notre Dame 24, Texas A&M 21       |
| 1956 | Mississippi 14, TCU 13              | 1995 | USC 55, Texas Tech 14             |
| 1957 | TCU 28, Syracuse 27                 | 1996 | Colorado 38, Oregon 6             |
| 1958 | Navy 20, Rice 7                     | 1997 | BYU 19, Kansas State 15           |
| 1959 | TCU 0, Air Force 0                  | 1998 | UCLA 29, Texas A&M 23             |
| 1960 | Syracuse, 23, Texas 14              | 1999 | Texas 38, Mississippi State 11    |
| 1961 | Duke 7, Arkansas 6                  | 2000 | Arkansas 27, Texas 6              |
| 1962 | Texas 12, Mississippi 7             | 2001 | Kansas State 35, Tennessee 21     |
| 1963 | LSU 13, Texas 0                     | 2002 | Oklahoma 10, Arkansas 3           |
| 1964 | Texas 28, Navy 6                    | 2003 | Texas 35, LSU 20                  |
| 1965 | Arkansas 10, Nebraska 7             | 2004 | Mississippi 31, Oklahoma State 28 |
| 1966 | LSU 14, Arkansas 7                  | 2005 | Tennessee 38, Texas A&M 7         |
| 1966 | Georgia 24, SMU 9                   | 2006 | Alabama 13, Texas Tech 10         |
| 1968 | Texas A&M 20, Alabama 16            | 2007 | Auburn 17, Nebraska 14            |
| 1969 | Texas 36, Tennessee 13              | 2008 | Missouri 38, Arkansas 7           |
| 1970 | Texas 21, Notre Dame 17             | 2009 | Ole Miss 47, Texas Tech 34        |
| 1971 | Notre Dame 24, Texas 11             | 2010 | Ole Miss 21, Oklahoma State 7     |
| 1972 | Penn State 30, Texas 6              | 2011 | LSU 41, Texas A&M 24              |
| 1973 | Texas 17, Alabama 13                | 2012 | Arkansas 29, Kansas State 16      |
| 1974 | Nebraska 19, Texas 3                | 2013 | Texas A&M 41, Oklahoma 13         |
| 1975 | Penn State 41, Baylor 20            | 2014 | Missouri 41, Oklahoma State 31    |

**QUICK FACTS****Field (Capacity):**

Rose Bowl Stadium (89,105)

**2014 Results:**

Michigan State 24, Stanford 20

**Website:**

www.tournamentofroses.com

**Media Headquarters:**

The LA Hotel Downtown

**Phone Number:** (213) 617-1133

**JAN. 1 • 5 p.m. ET • ESPN**

**Rose Bowl Game presented by Northwestern Mutual**

Rose Bowl Stadium  
391 South Orange Grove Blvd.  
Pasadena, CA 91184

Phone: 626-449-4100

Fax: 626-449-9066

Executive Director: William Flinn

CAO: Kevin Ash

Media Contact: Karen Linhart

(klinhart@rosebowlgame.org)

**TENTATIVE GAME WEEK SCHEDULE****Saturday, December 27:**

Welcome Press Conference

**Sunday, December 28:**

O/D Press Conference (Open Practice)

**Monday, December 29:** Media Day**Tuesday, December 30:**

O/D Press Conference (Open Practice)

**Wednesday, December 31:**

Head Coaches' Press Conference

**Thursday, January 1:**

College Football Playoff Semifinal at the Rose Bowl

**Monday, January 5:**

On Campus Media Access  
(Winner of Rose Bowl)

## DIRECTIONS

**From Airports to Media Hotel**

*From Los Angeles International Airport (LAX):* Exit airport and turn right (south) at South Sepulveda Boulevard. Head through the tunnel and take ramp on the right to I-105 East. Take the exit onto 110 North toward Los Angeles. Continue on 110 North. Follow signs for 3rd Street. Make a right at Flower Street. Turn right at 5th Street. Make a right at Figueroa Street. Hotel will be on the left.

*From Bob Hope Airport (Burbank):*

Exit airport on Thornton Avenue going toward North Hollywood Way. Turn left on North Lincoln Street. Turn right on North San Fernando Boulevard. Take ramp on left to I-5 South toward Los Angeles. Take the exit to 110 South/Pasadena Freeway toward Los Angeles. Merge all the way to the right for a quick exit on 4th/6th Street toward Downtown/3rd Street/Wilshire Boulevard. Keep right at the fork and follow signs to 3rd Street. Turn left at South Beaudry Avenue followed by a slight left at West 4th Street. Make a left at South Figueroa. Hotel will be on your left.

**From Airports to Rose Bowl Stadium**

*From Los Angeles International Airport (LAX):* Exit airport and turn right (south) at South Sepulveda Boulevard. Head through the tunnel and take ramp on the right to the I-105 East. Take the exit onto 110 North toward Los Angeles. Continue on 110 North. Take the Marmion Way/ Avenue 64 exit. Make a left to continue on Avenue 64. At fork, veer right on to Melrose Avenue. Make a right on Colorado. Stay to the right to veer onto Linda Vista. Make a slight right onto Seco Street. Veer right to continue on Seco Street. Make a left at Arroyo Blvd. Stadium will be straight ahead.

*From Bob Hope Airport (Burbank):*

Exit airport on Thornton Avenue going toward North Hollywood Way. Turn left on North Lincoln Street. Turn right on North San Fernando Boulevard. Take ramp on left to I-5 South toward Los Angeles. Merge onto the 134 East. Exit at San Rafael Avenue. Make a left onto Colorado. Make a slight right onto Seco Street. Veer right to continue on Seco Street. Make a left at Arroyo Blvd. Stadium will be straight ahead.

## ALL-TIME ROSE BOWL GAME RESULTS

|      |                                   |      |                                 |
|------|-----------------------------------|------|---------------------------------|
| 1902 | Michigan 49, Stanford 0           | 1966 | UCLA 14, Michigan State 12      |
| 1916 | Washington State 14, Brown 0      | 1967 | Purdue 14, USC 13               |
| 1917 | Oregon 14, Penn 0                 | 1968 | USC 14, Indiana 3               |
| 1918 | Mare Island 19, Camp Lewis 7      | 1969 | Ohio State 27, USC 16           |
| 1919 | Great Lakes 17, Mare Island 0     | 1970 | USC 10, Michigan 3              |
| 1920 | Harvard 7, Oregon 6               | 1971 | Stanford 27, Ohio State 17      |
| 192  | California 28, Ohio State 0       | 1972 | Stanford 13, Michigan 12        |
| 1922 | California 0, Wash. & Jefferson 0 | 1973 | USC 42, Ohio State 17           |
| 1923 | USC 14, Penn State 3              | 1974 | Ohio State 42, USC 21           |
| 1924 | Navy 14, Washington 14            | 1975 | USC 18, Ohio State 17           |
| 1925 | Notre Dame 27, Stanford 10        | 1976 | UCLA 23, Ohio State 10          |
| 1926 | Alabama 20, Washington 19         | 1977 | USC 14, Michigan 6              |
| 1927 | Alabama 7, Stanford 7             | 1978 | Washington 27, Michigan 20      |
| 1928 | Stanford 7, Pittsburgh 6          | 1979 | USC 17, Michigan 10             |
| 1929 | Georgia Tech 8, California 7      | 1980 | USC 17, Ohio State 16           |
| 1930 | USC 47, Pittsburgh 14             | 1981 | Michigan 23, Washington 6       |
| 1931 | Alabama 24, Washington State 0    | 1982 | Washington 28, Iowa 0           |
| 1932 | USC 21, Tulane 12                 | 1983 | UCLA 24, Michigan 14            |
| 1933 | USC 35, Pittsburgh 0              | 1984 | UCLA 45, Illinois 9             |
| 1934 | Columbia 7, Stanford 0            | 1985 | USC 20, Ohio State 17           |
| 1935 | Alabama 29, Stanford 13           | 1986 | UCLA 45, Iowa 28                |
| 1936 | Stanford 7, SMU 0                 | 1987 | Arizona State 22, Michigan 15   |
| 1937 | Pittsburgh 21, Washington 0       | 1988 | Michigan State 20, USC 17       |
| 1938 | California 13, Alabama 0          | 1989 | Michigan 22, USC 14             |
| 1939 | USC 7, Duke 3                     | 1990 | USC 17, Michigan 10             |
| 1940 | USC 14, Tennessee 0               | 1991 | Washington 46, Iowa 34          |
| 1941 | Stanford 21, Nebraska 13          | 1992 | Washington 34, Michigan 14      |
| 1942 | Oregon State 20, Duke 16          | 1993 | Michigan 34, Washington 31      |
| 1943 | Georgia 9, UCLA 0                 | 1994 | Wisconsin 21, UCLA 16           |
| 1944 | USC 29, Washington 0              | 1995 | Penn State 38, Oregon 20        |
| 1945 | USC 25, Tennessee 0               | 1996 | USC 41, Northwestern 32         |
| 1946 | Alabama 34, USC 14                | 1997 | Ohio State 20, Arizona State 17 |
| 1947 | Illinois 45, UCLA 14              | 1998 | Mich. 21, Washington State 16   |
| 1948 | Michigan 49, USC 0                | 1999 | Wisconsin 38, UCLA 31           |
| 1949 | Northwestern 20, California 14    | 2000 | Wisconsin 17, Stanford 9        |
| 1950 | Ohio State 17, California 14      | 2001 | Washington 34, Purdue 24        |
| 1951 | Michigan 14, California 6         | 2002 | Miami 37, Nebraska 14           |
| 1952 | Illinois 40, Stanford 7           | 2003 | Okla. 34, Washington State 14   |
| 1953 | USC 7, Wisconsin 0                | 2004 | USC 28, Michigan 14             |
| 1954 | Michigan State 28, UCLA 20        | 2005 | Texas 38, Michigan 37           |
| 1955 | Ohio State 20, USC 7              | 2006 | Texas 41, *USC 38               |
| 1956 | Michigan State 17, UCLA 14        | 2007 | USC 32, Michigan 18             |
| 1957 | Iowa 35, Oregon State 19          | 2008 | USC 49, Illinois 17             |
| 1958 | Ohio State 10, Oregon 7           | 2009 | USC 38, Penn State 24           |
| 1959 | Iowa 38, California 12            | 2010 | Ohio State 26, Oregon 16        |
| 1960 | Washington 44, Wisconsin 8        | 2011 | TCU 21, Wisconsin 19            |
| 1961 | Washington 17, Minnesota 7        | 2012 | Oregon 45, Wisconsin 38         |
| 1962 | Minnesota 21, UCLA 3              | 2013 | Stanford 20... Wisconsin 14     |
| 1963 | USC 42, Wisconsin 37              | 2014 | Michigan State 24, Stanford 20  |
| 1964 | Illinois 17, Washington 7         |      |                                 |
| 1965 | Michigan 34, Oregon State 7       |      |                                 |

\*USC's participation later vacated





## QUICK FACTS

### Field (Capacity):

Louisiana Superdome (72,500)

### 2014 Results:

Oklahoma 45, Alabama 31

### Website:

www.allstatesugarbowl.org

### Media Hotel:

Marriott Hotel at Convention Center

### Phone Number: (504) 613-2888

## TENTATIVE GAME WEEK SCHEDULE

### Saturday, December 27:

Welcome Press Conference

### Sunday, December 28:

O/D Press Conference (Open Practice)

### Monday, December 29:

O/D Press Conference (Open Practice)

### Tuesday, December 30: Media Day

### Wednesday, December 31:

Head Coaches' Press Conference

### Thursday, January 1:

College Football Playoff Semifinal  
at the Sugar Bowl

### Tuesday, January 6:

On Campus Media Access  
(Winner of Sugar Bowl)

JAN. 1 • 8:30 p.m. ET • ESPN

### Allstate Sugar Bowl

Mercedes-Benz Superdome

1500 Sugar Bowl Drive

New Orleans, LA 70112

Phone: 504-828-2440

Fax: 504-828-2441

Chief Executive Officer: Paul Hoolahan

Media Relations Contact: John Sudsbury  
(johns@sugarbowl.org)

## DIRECTIONS

### From Airport to Media Hotel

Take I-10 East toward New Orleans. When approaching city, follow I-10 sign and bear right toward Slidell at fork in Interstate.

Take Poydras Street/Superdome exit 2/3 mile after road fork (exit left from Interstate to exit). Go straight for 1 mile. Turn right on Convention Center Boulevard. Marriott Hotel on right.

### From Airport to Louisiana Superdome

Take I-10 East toward New Orleans. When approaching city, follow I-10 sign and bear right toward Slidell at fork in Interstate. Take Poydras Street/Superdome exit 2/3 mile after road fork (exit left from Interstate to exit). Stadium is on right.

## ALL-TIME SUGAR BOWL RESULTS

1935 Tulane 20, Temple 14  
 1936 TCU 3, LSU 2  
 1937 Santa Clara 21, LSU 14  
 1938 Santa Clara 6, LSU 0  
 1939 TCU 15, Carnegie Mellon 7  
 1940 Texas A&M 14, Tulane 13  
 1941 Boston College 19, Tennessee 13  
 1942 Fordham 2, Missouri 0  
 1943 Tennessee 14, Tulsa 7  
 1944 Georgia Tech 20, Tulsa 18  
 1945 Duke 29, Alabama 26  
 1946 Oklahoma State 33, St. Mary's 13  
 1947 Georgia 20, North Carolina 10  
 1948 Texas 27, Alabama 7  
 1949 Oklahoma 14, North Carolina 6  
 1950 Oklahoma 35, LSU 0  
 1951 Kentucky 13, Oklahoma 7  
 1952 Maryland 28, Tennessee 13  
 1953 Georgia Tech 24, Mississippi 7  
 1954 Georgia Tech 42, West Virginia 19  
 1955 Navy 21, Mississippi 0  
 1956 Georgia Tech 7, Pittsburgh 0  
 1957 Baylor 13, Tennessee 7  
 1958 Mississippi 39, Texas 7  
 1959 LSU 7, Clemson 0  
 1960 Mississippi 21, LSU 0  
 1961 Mississippi 14, Rice 6  
 1962 Alabama 10, Arkansas 3  
 1963 Mississippi 17, Arkansas 13  
 1964 Alabama 12, Mississippi 7  
 1965 LSU 13, Syracuse 10  
 1966 Missouri 20, Florida 18  
 1967 Alabama 34, Nebraska 7  
 1968 LSU 20, Wyoming 13  
 1969 Arkansas 16, Georgia 2  
 1970 Mississippi 27, Arkansas 22  
 1971 Tennessee 34, Air Force 13  
 1972 Oklahoma 40, Auburn 22  
 1972 Oklahoma 14, Penn State 0  
 1973 Notre Dame 24, Alabama 23  
 1974 Nebraska 13, Florida 10  
 1975 Alabama 13, Penn State 6

1977 Pittsburgh 27, Georgia 3  
 1978 Alabama 35, Ohio State 6  
 1979 Alabama 14, Penn State 7  
 1980 Alabama 24, Arkansas 9  
 1981 Georgia 17, Notre Dame 10  
 1982 Pittsburgh 24, Georgia 20  
 1983 Penn State 27, Georgia 23  
 1984 Auburn 9, Michigan 7  
 1985 Nebraska 28, LSU 10  
 1986 Tennessee 35, Miami 7  
 1987 Nebraska 30, LSU 15  
 1988 Auburn 16, Syracuse 16  
 1989 Florida State 13, Auburn 7  
 1990 Miami 33, Alabama 25  
 1991 Tennessee 23, Virginia 22  
 1992 Notre Dame 39, Florida 28  
 1993 Alabama 34, Miami 13  
 1994 Florida 41, West Virginia 7  
 1995 Florida State 23, Florida 17  
 1995 Virginia Tech 28, Texas 10  
 1997 Florida 52, Florida State 20  
 1998 Florida State 31, Ohio State 14  
 1999 Ohio State 24, Texas A&M 14  
 2000 Florida State 46, Virginia Tech 29  
 2001 Miami 37, Florida 20  
 2002 LSU 47, Illinois 34  
 2003 Georgia 26, Florida State 13  
 2004 LSU 21, Oklahoma 14  
 2005 Auburn 16, Virginia Tech 13  
 2006 West Virginia 38, Georgia 35^  
 2007 LSU 41, Notre Dame 14  
 2008 Georgia 41, Hawaii 10  
 2009 Utah 31, Alabama 17  
 2010 Florida 51, Cincinnati 24  
 2011 \*Ohio State 31, Arkansas 26  
 2012 Michigan 23, Virginia Tech 20 (ot)  
 2013 Louisville 33, Florida 23  
 2014 Oklahoma 45, Alabama 31

\*Ohio State's participation later vacated.

^ Georgia Dome (Atlanta)

# COLLEGE FOOTBALL PLAYOFF FUTURE SCHEDULE

|                                                                                       | 2014-15                  | 2015-16                | 2016-17                |
|---------------------------------------------------------------------------------------|--------------------------|------------------------|------------------------|
|    | SEMIFINAL<br>(JAN. 1)    | SUGAR<br>(JAN. 1)      | SUGAR<br>(JAN. 2)      |
|    | SEMIFINAL<br>(JAN. 1)    | ROSE<br>(JAN. 1)       | ROSE<br>(JAN. 2)       |
|    | ORANGE<br>(DEC. 31)      | SEMIFINAL<br>(DEC. 31) | ORANGE<br>(DEC. 31)    |
|   | COTTON<br>(JAN. 1)       | SEMIFINAL<br>(DEC. 31) | COTTON<br>(JAN. 2)     |
|  | PEACH<br>(DEC. 31)       | PEACH<br>(DEC. 31)     | SEMIFINAL<br>(DEC. 31) |
|  | FIESTA<br>(DEC. 31)      | FIESTA<br>(JAN. 1)     | SEMIFINAL<br>(DEC. 31) |
|  | NORTH TEXAS<br>(JAN. 12) | ARIZONA<br>(JAN. 11)   | TAMPA<br>(JAN. 9)      |



## MEDIA CREDENTIAL POLICIES

### MEDIA CREDENTIAL POLICIES

To ensure that all qualified media agencies have the appropriate access, these policies have been developed by the 10 Football Bowl Subdivision commissioners, the Notre Dame athletic director and the College Football Playoff. The policies will be strictly enforced at the Cotton, Peach, Fiesta, Orange, Rose and Sugar Bowls along with the Playoff Semifinals and College Football Playoff National Championship.

Requests for all working media credentials shall be directed to the host media director for each bowl—and to the CFP Senior Director of Communications and Brand Management for the championship game. The deadline for applying is the second Friday after Selection Day.

A “press agency” for purposes of these criteria shall mean a daily or weekly publication, cable system, radio or television station or network having a legitimate working function and requiring immediate news coverage. “Immediate news coverage” for purposes of these criteria shall mean that the editorial, audio and/or visual deadline for the bowl game action being documented occurs no later than six days after the competition at the site has been completed.

A press agency or television or radio station in the bowl or national championship game cities’ immediate geographic area that has staffed Division I college football games on a regular basis throughout the season and does not otherwise meet the criteria may be designated as a “minority media enterprise.” A “minority media enterprise” shall mean a business enterprise involved in the dissemination of college football news on a weekly basis or more frequently to audiences from ethnically, socially or culturally diverse backgrounds. Such minority media enterprises may receive one media credential if space is available. International media and agencies are further addressed within these policies.

Each application will stand on its merits for each particular bowl game, as well as for the national championship game. Membership in a writers, or broadcasters association does not automatically qualify an agency or individual for credentials. Having been credentialed for other bowl games does not automatically qualify an agency or individual for credentials.

An individual holding a credential must adhere to the terms and conditions of the CFP credential and is subject to removal from the stadium for violating CFP credential policies.

Except for television camera and truck operators, a credential may be issued only to an authorized full-time, salaried representative of, or a representative who regularly and customarily performs services for, the agency submitting the request. Credentials are not transferable.

Credential requests will be considered only if they are submitted by the sports editor, by the sports director/producer or by the photo editor.

Subject to limitations of space and at the host media director’s discretion, credentials at all sites shall be assigned in accordance with the following policies:

**PRINT**

Separate publications sharing common ownership may not be combined for purposes of meeting circulation or other criteria.

1. A daily agency with circulation greater than 50,000, a weekly with circulation greater than 500,000 or a monthly with circulation greater than 750,000 will be identified as “national media” and will qualify for credentials. Press agencies may receive credentials according to the following circulation requirements:

| <b>Daily Circulation</b> | <b>Credentials</b> |
|--------------------------|--------------------|
| 50,000 – 99,999          | one seat           |
| 100,000 – 199,999        | two seats          |
| 200,000 – 299,999        | three seats        |
| 300,000 – 499,000        | four seats         |
| 500,000 – 699,999        | five seats         |
| 700,000 and above        | six seats          |

| <b>Weekly Circulation</b> | <b>Credentials</b> |
|---------------------------|--------------------|
| 500,000 – 3 million       | two seats          |
| 3 million and above       | three seats        |

| <b>Monthly Circulation</b> | <b>Credentials</b> |
|----------------------------|--------------------|
| 750,000 – 3 million        | two seats          |
| 3 million and above        | three seats        |

2. An agency that does not meet Criterion No. 1 may qualify for credentials if a full-time staff member has covered all of the participating institution’s regular-season games.
3. The Associated Press and the primary newspaper(s) that provide daily coverage at the site of the bowl game or national championship game may receive a maximum of eight seats.
4. At the media director’s discretion, a maximum of two credentials may be issued to reporters representing the non-sports side of the major newspaper that covers all regular-season games of the participating institution.
5. At the media director’s discretion, a maximum of two credentials may be issued to reporters representing the non-sports side of the major newspaper in the host city.
6. The official student newspaper from each participating school may be issued four credentials.
7. The official yearbook from each participating school may be issued one credential.
8. The official alumni magazine from each participating school may be issued one credential.
9. No other university publications will be granted access unless space allows.

**STILL PHOTOGRAPHY**

Sports editors or photo editors shall request all credentials. Most media agencies will be limited to a maximum of two credentials.

Subject to limitations of space, credentials for photo staff members shall be assigned to agencies requiring immediate news coverage in accordance with the following priorities:

**Photographers**

1. The primary press agencies at the host site of the College Football Playoff games that cover college football on a regular basis may receive a maximum of four credentials.
2. The Associated Press, Sports Illustrated and USA TODAY Sports Images each may receive a maximum of six credentials. Reuters, Getty, Icon and Cal Sports Media may receive a maximum of four credentials.
3. A press agency with a minimum daily circulation of 350,000, a weekly circulation of 500,000, or a monthly circulation of one million may receive one credential.
4. A participating institution may receive a total of four credentials for media/photo agencies that do not meet the minimum daily or weekly circulation requirements. These agencies shall be certified by the director of athletics or designated representative of the participating institution to have staffed at least 80 percent of its games throughout the season.
5. A publication whose primary purpose is the coverage of college football and does not meet the criteria listed above may be eligible for one credential at the discretion of the host media director.
6. Each athletics department may be issued three photographer passes, plus one pass with stadium access for a crowd photographer. This includes the university’s official website and any other athletic department entities.
7. A maximum of four photographers certified by the director of media relations for each participating school may be issued to media organizations affiliated with the school (e.g. student newspaper, yearbook, alumni magazine) and all other media organizations whose coverage is primarily directed at such institution and its activities. The student newspaper shall be granted two of these credentials.
8. A maximum of two credentials may be granted for each participating conference.
9. A temporary sideline credential may be issued to one photographer designated by each school’s director of media relations to photograph the band’s pregame, halftime and postgame only.
10. For access to the sidelines, photographers must wear vests provided by the bowl or national championship game.

**Photo Couriers, Editors and Technicians**

A media entity requiring credentials for immediate news coverage may be granted credentials for couriers, editors and/or technicians subject to the media coordinator’s discretion. These credentials will have limited sidelines access.

## TELEVISION

1. A television station or regional cable network from the locale of the College Football Playoff games may be represented by a maximum of two crews.
2. A television station from the locale of the participating institution, which has staffed all of its regular-season games, may be represented by a maximum of two crews.
3. A regional cable network from the locale of the participating institution, which has staffed all of its regular-season games, or a conference's television/digital network may be entitled to be represented by a maximum of two crews; a third crew may be issued limited-access credentials at the discretion of the host media director.
4. A regional cable network that airs a nightly sports show and covers all of a team's games during the regular season may be represented by one crew.
5. Each division (i.e., the sports, news, entertainment and affiliate divisions) from a national television network or cable system that originates a daily sports news program (e.g., Fox, ABC, CBS, NBC, ESPN, CNN) may be represented by one crew.
6. A television station in a market area estimated to have a minimum of two million U.S. television households (Top 10) the previous year by the A.C. Nielsen Company may be represented by one crew.
7. At the discretion of the host media director, no more than two credentials may be authorized to other news services that have news and sports programming.
8. Each participating institution may be represented by a maximum of one crew for a "coach's show."
9. Each participating institution may be represented by a maximum of one crew for the athletic departments' official television group.
10. A crew is defined as no more than four individuals, including one camera operator.

## RADIO

1. Two credentials may be assigned to a radio station in the geographic area of the bowl or national championship game host city that regularly covers college football games (i.e., full-time staff members attend games and file reports) and airs six or more sports reports each day.
2. Two credentials may be assigned to a radio station in the geographic area of a participating team that covers college football games (i.e., full-time staff members attend games and file reports) at least 90 percent of a participating institution's home games and airs six or more sports reports each day.
3. One media credential may be assigned to each of the following radio entities: American Forces Radio, ABC, AP, CBS, Fox Sports Radio, NBC, National Public Radio, Sporting News Radio, Sports Byline USA, USA Radio Network and Voice of America. This credential must be requested by the sports editor/assignment editor from the radio entity.
4. A radio network that will originate a live play-by-play broadcast is entitled to the number of individuals it used to originate games during the most recently completed regular season. Entities that produce national radio broadcasts under rights assigned through ESPN shall be limited to a maximum of eight credentials. Network executives or staff without game day duties or assignments will not be credentialed.
5. One credential may be assigned to a full-time staff member of a radio station in a market area representing at least four million radio homes (Top 10) that regularly covers college football games and has a daily sports talk program.

## ONLINE MEDIA

1. Credential(s) may be issued to full-time staff members of an online agency that (1) registers at least one million unique users per month in each of the 12 months before the game and (2) covers college football daily.
2. The official web site of a competing institution, as designated by the school's sports information director, may receive a maximum of three credentials (with a maximum of two seats).
3. The official web site of a competing conference, as designated by the conference's sports information director, may receive a maximum of two credentials in addition to the conference's credentials noted elsewhere in this policy.
4. A print, radio or television agency will not receive more credentials than the number provided for elsewhere in this document. An agency may allot one (or more) of its credentials to its online entity.
5. If space is available, an online entity that does not meet the other criteria herein may qualify for credentials if a full-time staff member has covered all of the participating institution's regular-season games. Such credential may be issued only to a full-time staff member.
6. Online entities will not receive during-game field access.
7. An online service that is recognized as an outlet intended primarily for the purpose of delivering news related to the recruitment of student-athletes does not qualify for credentials.

## INTERNATIONAL MEDIA

When space is available, credentials will be issued to a full-time, salaried employee or a representative who regularly and customarily performs services for:

1. A newspaper that has a minimum circulation of five percent of the total population of the country.
2. A specialty publication that has a minimum circulation of one percent of the total population of the country
3. The official publication of the country's organization for governance of "American football."
4. A television station that has a signal reaching 25 percent of the homes in the country.
5. Each of the two largest sports networks in the country.
6. All international media requests must be accompanied by a letter of request (in English) from the sports editor/director on official company letterhead.

## AGENCIES NOT ELIGIBLE

Credentials shall not be issued to the following:

1. Persons solely for the purpose of writing or gathering material for books, short films or movies.
2. Representatives of syndicated television or cable programmers who are not producing programs for immediate news coverage (i.e., to air within 24 hours).
3. Telephone reporting services.
4. Entities normally identified as "tout sheets," and other publications devoted solely to gambling.
5. Scouts from professional teams; (the bowls will offer to sell tickets to the professional league office if requested and if tickets are available, with the understanding that the professional league will distribute the tickets to the teams as it wishes).
6. Agencies that normally provide specific services for a media agency (e.g., scores) if many of its clients have been accredited to staff the event.
7. Online entities not specifically referenced herein.

### GAME DAY

**Locker Room.** Locker rooms will be open to the media for a minimum of 30 minutes after the postgame cooling-off period ends. Student-athletes who do not play in the game may depart earlier. The SID or designated representative must ensure that anyone who has played in the game stays in the locker room for the mandatory open period.

The head coach has the option to allow representatives from ESPN and the institution's radio rightsholder into the locker room before the game and during the cooling-off period after the game. The institution's representative must confirm its plans prior to game day.

**Cooling-Off Period.** A "cooling-off period" has been set aside for a coach to be with the student-athletes in the locker room after each game. The period for the losing team begins when the coach enters the locker room immediately after the game. The period for the winning team begins after conclusion of the trophy presentation immediately upon the head coach exiting the on-field stage.

The period will be 20 minutes for the winning team and 10 minutes for the losing team. A coach may shorten the cooling-off period but may not extend it. The coach and student-athletes must report to the interview room after the cooling-off period ends. The CFP Senior Director of Communications and Brand Management will arrange for transportation (when applicable) to and from the locker room.

The CFP Senior Director of Communications and Brand Management will work with event operations on maintaining timing and will also assign a representative from its staff to oversee coordination of each locker room.

**"Selected Media" Policy.** Except for ESPN as noted in the "locker rooms" section above, no interviews may take place during the cooling-off period. If a coach permits one media representative to enter the locker room before the cooling-off period has ended, the locker room will be open to all other media representatives desiring access.

### PRACTICES

Due to the short duration of stay, participating teams will not conduct open practices. There will, however, be a 15-minute open session for b-roll only on Saturday, January 10.



## PLAYOFF SEMIFINALS

**Rose Bowl Stadium****Pasadena, California • January 1, 2015 – 5 p.m. ET**

Known as the oldest of bowls, the Rose Bowl Game kicked off a myriad of college football legacies in 1902. Since then, the game has been home to 17 Heisman Trophy winners, produced 29 national champions, featured 203 consensus All-Americans and honored 110 college football legends by inducting them into the Rose Bowl Hall of Fame.

The exclusive agreement among the Tournament of Roses Association, the Big Ten Conference and the Pac-12 Conference was born in 1946, and the first game played under the agreement took place on January 1, 1947. The pact is the oldest intercollegiate postseason bowl agreement between two major conferences in the United States.

The 101st Rose Bowl Game will be a College Football Playoff semifinal game which will be held on January 1, 2015 at the Rose Bowl Stadium. This game will match two top teams as selected by the College Football Playoff Selection Committee to compete for a spot in the College Football Playoff National Championship.

For more information on the Rose Bowl Game, please visit [www.tournamentofroses.com](http://www.tournamentofroses.com)



**Mercedes-Benz Superdome**

**New Orleans, Louisiana • January 1, 2015 – 8:30 p.m. ET**

The Allstate Sugar Bowl has established itself as one of the premier bowl games in the country, having hosted 23 national champions, 86 Hall of Fame players, 46 Hall of Fame coaches and 15 Heisman Trophy winners in its 80-year history. The Bowl will host one of the first semifinal games in the new College Football Playoff postseason format on January 1, 2015. The Allstate Sugar Bowl will also host semifinal games in 2018, 2021 and 2024.

In addition to football, the Sugar Bowl Committee is involved with various community initiatives through hosting and sponsorships of sporting events, awards and clinics. Through these efforts, the organization supports and honors over 13,000 student-athletes each year, while injecting over \$2 billion into the local economy in the last decade.

The Sugar Bowl is dedicated to “Preserving the Past and Ensuring the Future.”

For more information on the Allstate Sugar Bowl, please visit [www.allstatesugarbowl.org](http://www.allstatesugarbowl.org)

# COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP

**QUICK FACTS****Field (Capacity):**

AT&T Stadium (71,167)

**Website:**

www.collegefootballplayoff.com

**Media Headquarters:**

Renaissance Dallas Hotel  
2222 North Stemmons Freeway  
Dallas, TX 75207

**Phone Number:** 214-631-2222

**JAN. 12 • 7:30 p.m. CT • ESPN**

**College Football Playoff**

AT&T Stadium

One AT&T Way

Arlington, TX 76011

Phone: 469-262-5200

Fax: 469-248-8439

Executive Director: Bill Hancock

Media Contact: Gina Lehe

(glehe@collegefootballplayoff.com)

**DIRECTIONS****From Airports to Media Hotel**

*DFW to Renaissance Hotel*

Take TX-183 E and I-35E S to N Stemmons Fwy in Dallas. Take exit 430C from I-35E S (16.7 mi / 18 min). Drive to N Stemmons Fwy (0.5 mi). Merge onto N Stemmons Fwy (0.4 mi). Turn left onto Wycliff Ave (302 ft). Turn left onto N Stemmons Fwy (266 ft). Arrive at Renaissance Hotel.

*Love Field to Renaissance Hotel*

Take Aubrey Ave to W Mockingbird Ln (0.1 mi). Continue on W Mockingbird Ln. Take Harry Hines Blvd to N Stemmons Fwy (3.4 mi / 7 min). Turn right onto W Mockingbird Ln (1.0 mi). Merge onto Harry Hines Blvd via the ramp to Southbound (1.8 mi). Slight right onto Market Center Blvd (0.3 mi). Take the 2nd right onto N Stemmons Fwy (0.3 mi). Arrive at Renaissance Hotel.

**DIRECTIONS (continued)****From Airports to Stadium**

*DFW to AT&T Stadium*

Take International Pkwy, TX-97 Spur and TX-360 S to N Watson Rd in Arlington. Take the exit toward I-30/Ave H/Lamar Blvd/6 Flags Dr from TX-360 S (10.6 mi / 12 min). Take E Lamar Blvd and Ballpark Way to AT&T Way (2.5 mi / 6 min). Merge onto N Watson Rd (394 ft). Turn right onto E Lamar Blvd (0.7 mi). Turn left onto Ballpark Way (1.0 mi). Turn right onto E Randol Mill Rd (0.5 mi). Turn left onto AT&T Way (0.2 mi). Arrive at AT&T Stadium.

*Love Field to AT&T Stadium*

Get on TX-183 W from W Mockingbird Ln and John W. Carpenter Fwy (3.1 mi / 7 min). Continue on TX-183 W. Take TX-161 S and I-30 W to I-30 Frontage Rd in Arlington. Take exit 28B from I-30 W (17.3 mi / 17 min). Drive to N Collins St/Rte 157 (1.1 mi / 3 min). Merge onto I-30 Frontage Rd (0.3 mi). Turn left onto N Collins St/Rte 157 (0.8 mi). Arrive at AT&T Stadium.

**From Media Hotel to AT&T Stadium**

Get on I-35E N (0.4 mi). Take TX-183 W, TX-161 S and I-30 W to I-30 Frontage Rd in Arlington. Take exit 28B from I-30 W (20.1 mi / 20 min). Drive to N Collins St/Rte 157 (1.1 mi / 3 min). Merge onto I-30 Frontage Rd (0.3 mi). Turn left onto N Collins St/Rte 157 (0.8 mi). Arrive at AT&T Stadium.

**From Media Hotel to Dallas Convention Center**

Get on I-35E S from N Stemmons Fwy (1.0 mi / 2 min). Follow I-35E S to Commerce St. Take exit 428E from I-35E S (2.7 mi / 4 min). Take Reunion Blvd and Hotel St to Memorial Dr (0.7 mi). Merge onto Commerce St (207 ft). Turn right toward Reunion Blvd (0.2 mi). Take the 1st left onto Reunion Blvd (0.2 mi). Turn right onto Hyatt Regency Hotel Dr (348 ft). Continue onto Hotel St (0.2 mi). Turn left onto Memorial Dr (13 ft). Arrive at Dallas Convention Center.

## MEDIA SCHEDULE

### Friday, January 9

**Head Coach Welcome Press Conference**  
Team Hotel

**National Football Foundation Hall of Fame Press Conference**  
Renaissance Dallas Hotel  
10 a.m.

**FCAA Past President's Dinner**  
Bob's Steak and Chop House  
6:30 p.m. Social/7:30 p.m. Dinner

### Saturday, January 10

**Media Day**  
Dallas Convention Center  
8:30 a.m. – 9:30 a.m. (CFP No.1)  
10:30 a.m. – 11:30 a.m. (CFP No.2)

**Eddie Robinson  
Coach of the Year Banquet**  
Renaissance Dallas Hotel  
5:30 p.m.

### Sunday, January 11

**Head Coaches Press Conference**  
Renaissance Dallas Hotel  
8 a.m. (CFP No.1); 8:30 a.m. (CFP No. 2) or  
8 a.m. CFP No. 1 and No. 2

**Media Party**  
South Side Ballroom

### Monday, January 12

**College Football Playoff  
National Championship**  
AT&T Stadium  
7:30 p.m.

### Tuesday, January 13

**FCAA Awards Breakfast**  
Renaissance Dallas Hotel  
8 a.m.

**Winning Head Coach and  
MVP Press Conference**  
Renaissance Dallas Hotel  
10 a.m.

## EVENT SCHEDULE

For full information on the events taking place throughout championship weekend, visit:  
[www.collegefootballplayoff.com/events](http://www.collegefootballplayoff.com/events)

### January 9 - 11

**Playoff Fan Central  
AT&T Playoff Playlist Live!**



### Sunday, January 11

**Taste of the Championship**  
Irving Convention Center  
6 p.m. – 9 p.m.



### Saturday, January 10

**Extra Yard 5K**  
Fair Park in Dallas  
8:30 a.m.



### Monday, January 12

**Championship Tailgate**  
12 p.m. – 6 p.m.



\*All times Central

\*\*Dates and times are subject to change and will vary throughout the weekend.

# COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP TROPHY



**NATIONAL  
CHAMPIONSHIP**  
NORTH TEXAS 2015

**The College Football Playoff  
National Championship Trophy**

The College Football Playoff National Championship Trophy is the ultimate goal of college football teams across the United States. It will be presented on-field to the winner of the College Football Playoff National Championship on January 12, 2015.

An ascending virtual football, the trophy's handcrafted gold brackets surround a hardened steel core. The trophy was created to be raised in celebration of the highest level of team achievement in college football.

Designed by Pentagram, the trophy was commissioned for the new playoff era. The design features a focused football at the center of the base that rises to form an actual-size ball. Standing at a total height of three feet, the trophy and base are two integral but separate pieces, so the trophy may be lifted up independently when it is awarded at the championship game.

The trophy is handcrafted by the master fine art foundry Polich Tallix. Expert craftsmen worked for three months, combining cutting edge technologies with timeless metal casting and finishing techniques to create the trophy.

Handmade from 24k gold, bronze, and stainless steel, the trophy is 26.5 inches tall. The base is formed from bronze with a hand-rubbed black patina finish and is 12 inches high.

## TICKET DISTRIBUTION



## TICKET DISTRIBUTION

There are four ways for the public to get tickets to the inaugural College Football Playoff National Championship:

**1. 50+% of tickets are allocated to the two participating institutions.**

Each team will receive 20,000 tickets.

**2. Random Drawing**

1,000 (500 pairs) tickets will be made available to fans who enter the College Football Playoff random ticket drawing each year. Winners of the drawing will have the right to purchase two tickets. The random ticket drawing will open the February prior to each year's championship game. The random ticket drawing for the 2015 College Football Playoff National Championship is now closed.

**3. TeamTix (Forward Market)**

Through Forward Market at [www.collegefootballplayoff.teamtix.com](http://www.collegefootballplayoff.teamtix.com), 2,500 tickets will be made available to fans. Fans may make reservations to purchase tickets for any particular team, with prices determined by demand. Then if that team qualifies for the national championship, the fan will be able to purchase tickets at face value. Forward Market closes November 24, 2014.

**4. Playoff Premium**

College Football Playoff National Championship Playoff Premium packages include tickets, hotel rooms, and pregame hospitality.

**For more information:**

**Website:** [www.collegefootballplayoff.com/playoff-premium](http://www.collegefootballplayoff.com/playoff-premium)

**Email:** [premium@collegefootballplayoff.com](mailto:premium@collegefootballplayoff.com)

**Phone:** 469-262-5218

## REVENUE DISTRIBUTION

## REVENUE DISTRIBUTION

All Football Bowl Subdivision conferences and independent institutions will receive significant increases in revenue from the College Football Playoff (CFP) under the revenue-distribution plan adopted unanimously by the playoff Board of Managers— university presidents and chancellors representing the ten conferences that manage the event.

Each of those ten Football Bowl Subdivision conferences is expected to at least double the annual revenue that had been received under the BCS arrangement. The higher payments are a result of the increase in overall revenues from the playoff.

While annual revenue distributions will fluctuate from year to year based on the sites of the playoff semifinals and national championship game, and the gross revenue from all games, all conferences will gain significantly.

Revenue from the playoff will accrue to the conferences and to the independent institutions. There are four components to the distribution: (1) A new allotment that provides revenue to conferences based on the number of teams meeting the NCAA's then-existing Academic Progress Rate (APR) for participation in a post-season football game, (2) a base share, (3) a share allocated for participation in one of the games and (4) expenses for participating institutions.

"The College Football Playoff will include the top four teams, but every conference will benefit under the new arrangement. This approach rewards those teams that are part of the event and is fair to all the conferences and independent institutions that participate and make the College Football Playoff possible. It really will be a big win for all," said Bill Hancock, Executive Director of the playoff.

The following estimates of the CFP revenue distribution are based on preliminary calculations for the 2014-2015 season and are only approximate projections of potential revenue distribution from each component:

(1) Each conference will receive \$300,000 for each of its schools when the school's football team meets the NCAA's APR for participation in a post-season football game. Each independent institution will also receive the \$300,000 when its football team meets that standard.

(2) Each of the 10 conferences will also receive a base amount. For conferences that have contracts for their champions to participate in the Orange, Rose or Sugar Bowl, the base combined with the full academic performance pool will be approximately \$50 million for each conference. The five conferences that do not have contracts for their champions to participate in the Orange, Rose or Sugar Bowls will receive approximately \$75 million in aggregate (full academic pool plus base), which the conferences will distribute as they choose. Notre Dame will receive a payment of \$2.3 million if it meets the APR; the other three independents will share \$922,658.

(3) A conference will receive \$6 million for each team that is selected for the semifinal games. There will be no additional distribution to conferences whose teams qualify for the national championship game. A conference will receive \$4 million for each team that plays in a non-playoff bowl under the arrangement (in 2014-2015, the Cotton, Fiesta and Peach Bowls).

(4) Each conference whose team participates in a playoff semifinal, Cotton, Fiesta or Peach Bowl, or in the national championship game will receive \$2 million to cover expenses for each game.

Additionally, certain conferences in the Football Championship Subdivision conferences will receive \$2.25 million in aggregate.

For informational purposes, following is the revenue distribution for 2014, the final year of the Bowl Championship Series:

- Base share to each of the six automatic-qualifying conferences: \$27.897 million;
- Share to the four conferences without automatic qualification, in aggregate: \$13.168 million;
- Share to Notre Dame: \$2.319 million;
- Share to each other independent institution: \$100,000;
- Share to a conference or independent institution for each team selected at large: \$6.3 million.



## COLLEGE FOOTBALL PLAYOFF FOUNDATION

### College Football Playoff Foundation

The introduction of a playoff system represents a major change in history for college football. With such a transformational impact on the field, the College Football Playoff Foundation seeks to maximize this unique opportunity to make an equally significant commitment off the field.



## EXTRA YARD FOR TEACHERS

COLLEGE FOOTBALL PLAYOFF FOUNDATION

### Extra Yard For Teachers

#### **Honoring, Celebrating, Inspiring and Empowering Great Teachers**

While there are many causes deserving of the College Football Playoff Foundation's support, the primary cause we support is education. Our focus is specifically on teachers. College football is the most readily-visible representation of students achieving their dreams of attending college. This road to college is often attributed to the support and commitment of gifted teachers. Teachers are often underpaid and under-appreciated, resulting in them incurring substantial out-of-pocket expenses and above-average turnover rates. It's time we go the extra yard for those who have gone the extra yard for us.

# COLLEGE FOOTBALL PLAYOFF FOUNDATION

## Extra Yard For Teachers (continued)

### Program Components:

1. Direct provision of resources  
*Providing and directing funds to support public school teachers with classroom project requests through partnership with DonorsChoose.org.*
2. Teacher recognition  
*Student-athletes and coaches will tell the game-changing stories of amazing teachers who positively impacted their paths to college. Select teachers to be honored at College Football Playoff National Championship and ancillary events.*
3. Professional development and leadership training  
*Supporting and developing local programs and symposiums in the host communities of the College Football Playoff National Championship.*
4. Inspiring a college-going culture  
*Implementing programs that inspire grade-school students in the host communities of the College Football Playoff National Championship to prepare for, attend and graduate from a college or university.*

### Funding:

Funding for the College Football Playoff Foundation and the Extra Yard for Teachers Initiative will come from the licensing revenue generated from CFP merchandise sales in addition to donations from corporations, host committees and individuals. For more information on how you can get involved, please contact Shawn Moore, Director of Community Relations, at [smoore@collegefootballplayoff.com](mailto:smoore@collegefootballplayoff.com).

The Dallas Foundation is the fiscal sponsor of the College Football Playoff Foundation, a component fund of The Dallas Foundation, Federal Tax ID 75-2890371.

### Donations

To make a direct donation to the College Football Playoff Foundation, you may send a check to:

#### **The Dallas Foundation/College Football Playoff Foundation**

3963 Maple Ave., Suite 390  
Dallas, TX 75219

# TOM MICKLE INTERNSHIP PROGRAM

## TOM MICKLE INTERNSHIP PROGRAM

To honor the tradition of the past eight years, the College Football Playoff will continue to recognize the Tom Mickle Internship. The program, currently in its ninth year, is intended as an opportunity for a young person to become involved in administering the National Championship Game. It honors the memory of Mr. Mickle, who made many contributions to college football in general and to the development of the BCS in particular.

At the time of his passing, Mickle was the executive director of Florida Citrus Sports, host of the Capitol One Bowl and the Champs Sports Bowl. Prior to his appointment at Florida Citrus Sports in 2002, he was an associate commissioner at the Atlantic Coast Conference and also had been an assistant athletics director at Duke University.

## THE TOM MICKLE INTERNS

|                                         |                                                                                        |
|-----------------------------------------|----------------------------------------------------------------------------------------|
| <b>2006–07 Fiesta Bowl</b>              | Kelly Bishop, Auburn<br><i>B.A. Mass Communications</i>                                |
| <b>2007–08 Sugar Bowl</b>               | Perry Thomas, Mississippi State<br><i>B.A. Communications, M.S. Physical Education</i> |
| <b>2008–09 Orange Bowl</b>              | Thomas Norton, Wake Forest<br><i>B.A. Communications</i>                               |
| <b>2009–10 Rose Bowl</b>                | Andrew Tanker, NC State<br><i>B.A. Media Communications</i>                            |
| <b>2010–11 Fiesta Bowl</b>              | Lauren Sujkowski, Penn State<br><i>B.A. Public Relations</i>                           |
| <b>2011–12 Sugar Bowl</b>               | Allison Horowitz, Tulane<br><i>B.A. Economics and Social Policy</i>                    |
| <b>2012–13 Orange Bowl</b>              | Jennifer Sun, LSU<br><i>B.S. Sports Administration</i>                                 |
| <b>2014–14 Rose Bowl</b>                | Douglas Ingels, Wisconsin<br><i>B.S. Journalism and Mass Communications</i>            |
| <b>2014–15 College Football Playoff</b> | Ali Rogers, Clemson University<br><i>B.A. Communication Studies</i>                    |





COLLEGE FOOTBALL  
**PLAYOFF**

545 East John Carpenter Freeway, Suite 1025  
Irving, Texas 75062

[www.collegefootballplayoff.com](http://www.collegefootballplayoff.com)

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